



Alumni Newsletter

Summer 2009

JEANNE MCNAUGHTON ESTABLISHES SCHOLARSHIP IN DEPARTMENT OF ECONOMICS AND FINANCE

Jeanne McNaughton, (Social Work '55), has made a gift of \$30,000 to the College of Business at Louisiana Tech University to establish the Todd McNaughton Memorial Scholarship in the College of Business in honor of her late son.

The fund will provide financial assistance to students enrolled in the Department of Economics and Finance in the College of Business. The recipient of this scholarship will preferably be a male student from the Shreveport area majoring in economics.

Todd McNaughton was a 1987 graduate of Louisiana Tech with a bachelor's degree in Economics from the College of Business. Todd had just completed his MBA degree from Auburn University in 1988 when he was tragically killed in an automobile accident.

"Todd loved Louisiana Tech and this scholarship allows his memory to live on while providing hope and support to other students who are struggling to pursue their dreams," stated Jeanne McNaughton. Jeanne's late husband, Milton, also attended Louisiana Tech and shared the family's love and support for the University.

Dr. James Lumpkin, Dean of the College of Business said, "We are certainly grateful and very appreciative of the generosity this gift provides to the students in the Department of Economics and Finance. Scholarships are the foundation of recruiting and retaining excellent students in the College."

For more information on how you can support the College, please contact Debbie Van De Velde, Associate Director of Development at 318.257.3741 or debrav@latech.edu.

MARBURY LECTURE SET FOR SEPTEMBER 15

The Marbury Lecture Series is set for the fall and will feature keynote speaker Karen D. Taylor, senior vice president, human resources and chief diversity officer for Reliant Energy, Inc. Taylor has served Reliant or its predecessor companies since 1985. She has held a variety of senior management positions in planning, finance and human resources. Before she was named senior vice president in late 2003, she was vice president of human resources with responsibility for Reliant's wholesale operations and corporate services. Previously, she served as vice president of administration for the Reliant Energy wholesale group; vice president of planning and procurement for the former Reliant Energy trading and transportation group; and vice president of finance for the former Arkla pipeline group. She began her career in 1979 with the accounting firm then known as Peat, Marwick, Mitchell & Co.



Taylor is a native of Ruston. She received her Master of Professional Accountancy from Louisiana Tech University in 1979 and is a certified public accountant. She is a member of the Society for Human Resource Management. Karen also serves on the Louisiana Tech University College of Business Advisory Board.

Taylor will present her lecture on Tuesday, September 15 at 7:00 p.m. in the Century Tel Auditorium, College of Business building. The public is invited.

COLLEGE OF BUSINESS STUDENT-ATHLETES NAMED ACADEMIC ALL-WAC

RUSTON, La. –The Western Athletic Conference (WAC) released the 2009 Spring Academic all-conference honors on Wednesday and 11 student-athletes from Louisiana Tech's College of Business earned the honor. Of the 11 College of Business Bulldogs and Lady Techsters, four were either freshmen or transfer students. To be eligible, a student-athlete must have completed at least one academic year, have at least a 3.0 cumulative grade point average and have participated in at least 50 percent of the team's contests.

The spring student-athletes who were recognized by the conference were Corey Bartlett (golf), Rocio Juarez (women's tennis), Adriana Makowska (women's tennis), Wanda Malone (softball), Clinton Shepard (golf), Christina Tupper (women's track), and Amberly Waits (softball).

The freshmen or transfer student-athletes who were recognized by the conference were Jonathan Bale (golf), Scotti Culton (women's soccer), Devon Dageford (baseball), and Cody Santone (golf).

For the second consecutive year, Louisiana Tech ranks No. 1 in the state of Louisiana and the WAC in student-athlete graduation rate.

EXECUTIVE MBA PROGRAM OFF TO GREAT START

The inaugural class of the College of Business' new Shreveport-based Executive MBA program that began in January has successfully completed its first term. The second of the four terms starts in September. The class meets every other weekend on Friday night and Saturday. A second cohort of students may begin as early as January 2010. Sean Dwyer, the EMBA Director, noted, "There appears to be considerable interest across Northern Louisiana for a weekend-based Executive MBA program such as ours. As such, the College is exploring the possibility of expanding the EMBA program to other cities, including Monroe."

COLLEGE OF BUSINESS FOOTBALL TAILGATE SCHEDULE

You're Invited!

Date	Sponsor	Host	Time
September 19 vs. Nicholls State	TBA	Economics & Finance	4-6pm
September 30 vs. Hawaii	Ruston/Lincoln Chamber of Commerce	Graduate Programs & Ruston/Lincoln Chamber of Commerce	5-7pm
October 17 vs. New Mexico State*	Fastenal Corporation	Marketing & Analysis	1-3pm
November 6 vs. Boise State	TBA	Management & CIS	5-7pm
December 5 vs. San Jose State	Heard, McElroy & Vestal Accounting	Accounting	11am- 1pm

*Homecoming

Please join us for fun, food and a chance to cheer on the Dawgs!



2009 COB ANNUAL CRAWFISH BOIL

This year's Crawfish Boil was a huge success! Over 250 students, faculty, staff, alumni and prospective students enjoyed great food, good fun, and tremendous weather at the Argent Pavilion. The t-shirts were awesome (thanks to a generous donor), the student organizations recruited new members, and the conversation was animated! We look forward to seeing you at next year's College of Business Crawfish Boil!

COLLEGE OF BUSINESS SPORTING CLAY TOURNAMENT IS BACK!

The College of Business will again host a sporting clay tournament on August 22, 2009, at Wild Wings in Downsville, Louisiana. The tournament provides a day of friendly competition amongst faculty, staff, students and friends of the College. We encourage you to be a part of this exciting day and at the same time support the College of Business. For more information, please visit our website at <http://business.latech.edu>.

As part of the tournament, the College is hosting a raffle for a Honda 420 Rancher 2X4 from McKinney Honda. Tickets are \$5 dollars and available at the College of Business. Please contact Lacy at 318.257.3701 or lacy@latech.edu. It is not necessary to be present to win, but you must be 18 to enter.

MANAGEMENT DOCTORAL STUDENTS RECEIVE RESEARCH AWARD

Alison Wall and Yan Liu, doctoral students in the Department of Management, were awarded "Best Paper in the Organizational Behavior and Organizational Communication Track" this spring by the Southwest Academy of Management. Dr. Bryan Fuller, Associate Professor and the Jack and Peggy Byrd Endowed Professor of Management stated, "This is a special achievement as relatively few doctoral students win 'Best Paper' awards." Congratulations to our doctoral program in management.



NEW COLLEGE OF BUSINESS BUILDING UPDATE

The new home for the College of Business is making progress and continues to be the fundraising focus for the College. For more information on floor plans and naming opportunities, please visit our website at http://business.latech.edu/alumni/building_distinction/. We, at the College of Business, are *Building Distinction* and with your help we will achieve our goals.

WE WANT TO HEAR FROM YOU!

If you have a success to share, we want to know about it! If you have an address change or a new email address we want to know about it! If you want to support the college we want to know about that too!

Please contact:

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It's Business.