

January 2017



ALUMNI NEWSLETTER

MESSAGE FROM THE DEAN



Happy New Year!

It is an exciting time to be on campus and in the College of Business. Student recruitment is in full swing for the upcoming 2016-2017 academic year. Our best recruiters are successful alumni like you. Please continue to refer your children, grandchildren, friends, and those looking for a college of business experience with one of the highest returns on investment in the country. I am very appreciative of the business alumni who have visited our classrooms this past year. Learning about your professional careers and insights makes a significant impact on our students' overall educational experience.

We kicked off our Inaugural Global Lecture Series with CEO and Owner Ed Smith of Smitty's Supply, Inc., an international distributor of lubricants to over 50 countries. Smith discussed with our students the challenge of global business as well as high growth opportunities in international markets. The TOP DOG New Venture Championship is well underway. This competition pairs College of Business students with College of Engineering students to develop business plans and make their pitches to potential investors. Teams are now preparing to pitch their ideas in the final championship. We recently hosted a Speed Interviewing Workshop where over 40 employers conducted mock interviews with our students. In addition to honing their interview skills, multiple students were extended offers to interview for internships and employment opportunities.

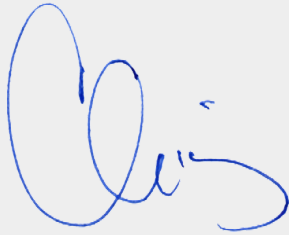
We are weeks away from taking the keys to the College's New Addition. The state-of-the-art facility is one of the most student friendly buildings on campus and will allow us to immerse our students in an engaging, learning environment that emphasizes the value of collaboration and focuses on hands-on business problem solving.

I am extremely grateful for our exceptional alumni and friends who give financially,

provide internships, hire our graduates, and promote the University to prospective students and their parents. Please keep up with our successes through updates on our website, social media platforms and upcoming mailings. We welcome your engagement in all that we do.

As always, I am delighted to hear from you as well as welcome you back to campus. Do not hesitate to contact me at **(318) 257-4526** or email me at cmartin@latech.edu.

Sincerely,



Chris Martin
Dean, College of Business



COLLEGE OF BUSINESS NEW ADDITION UPDATE

The College of Business continues to enhance its current strengths as well as build new areas of excellence. It is critical that we offer our students a facility that is equipped with state-of-the-art classrooms, collaborative learning spaces and a financial trading room. Our New Addition becomes more of a reality with each passing day and is currently set for completion by Spring Quarter 2017. The new facility will allow the College to attract the best students and faculty, allow for advancement and growth, and improve our physical and technological infrastructure. These enhancements will help the College continue to produce the next generation of entrepreneurs and corporate leaders. If you are interested in learning more about the new wing or naming opportunities, please contact Dean Chris Martin cmartin@latech.edu or Mary Susan Britt, Director of Development, marysusan@latechalumni.org. You can view a live feed of the construction on our New Addition [here](#).



SECURE YOUR SEAT AT THE TABLE
EXECUTIVE MBA / COLLEGE OF BUSINESS
 mba.latech.edu



College of Business hosts Inaugural Global Lecture Series

This past December, the College of Business hosted the CEO and Owner, Ed Smith, of Smitty's Supply, Inc. for its inaugural Global Lecture Series. Smitty's Supply is a global leader in the production and distribution of oil products, lubricants, and chemicals. "The Global Lecture Series offers an opportunity for top business leaders to discuss their personal views on the challenges inherent in leading multinational organizations and enacting change in an increasingly interconnected world," said Dr. Chris Martin, Dean of Louisiana Tech's College of Business. Mr. Smith has grown this Louisiana-based, family-owned company from \$20 million in annual revenue to more than \$1.2 billion in annually in sixteen years. The company currently distributes products nationwide and to over 50 countries. The next installment of the Global Lecture Series will be held on January 26 at 6 p.m. featuring Thomas Pearson, Executive Vice President, Supply Chain Real Estate Advisors, Colliers International (Dallas).

**Faculty Spotlight: Jae Ung (Jake) Lee, Ph.D,
Clifford Ray King Endowed Professor, Assistant
Professor of Computer Information Systems**

It is an honor to introduce our first Faculty Spotlight.



Professor Lee comes to the College from the University of Texas San Antonio. In 2016 he received his Ph.D in Management Science and Systems from the State University of New York at Buffalo. As a Professor, Dr. Lee's passion for cyber security and research has sparked interest among fellow colleagues and students.

[Click here to read Professor Lee's story and see how his career led to the College of Business.](#)

Executive Speaker Series: Inside the C-Suite

College of Business professional development initiatives are in full swing! The Executive Speakers Series brings high level corporate leaders to speak about cutting-edge issues, elaborate on trends, share wisdom, and provide important career inspiration and advice for our students. We are honored to host the following distinguished business professionals in April and May:

EXECUTIVE SPEAKER SERIES | Inside the C-Suite
COLLEGE OF BUSINESS

The Executive Speaker Series brings top corporate leaders from a few of the nation's most prominent companies to share their views on topics of societal, academic, and professional importance.

Community Coffee Matt Saurage, Chief Executive Officer	Wednesday, April 12 6 -7 p.m. COB	Bayer Pharmaceuticals Robert LaCaze, Senior Vice President	Thursday, April 27 4-5 p.m. COB
Green Clinic India Carroll, Chief Executive Officer	Wednesday, April 19 6-7 p.m. COB	Madden Contracting Company, Inc. John Madden, Vice President and Owner	Thursday, May 4 4-5 p.m. COB



COLLEGE OF BUSINESS

MBA

Four programs designed to fit your career.
Traditional | Online | Hybrid | Executive
mba.latech.edu



College of Business goes LIVE

Dean Chris Martin and student, Parker Begale, took us on a Facebook and Instagram LIVE Tour of our new addition! This is the second video in the three part series that provides a never-before-seen look into our highly anticipated expansion.

[Check it out here to join in on the excitement!](#)

The College of Business has a new initiative called **JUST BUSINESS**. It would be our pleasure to recognize you as an inaugural member of this giving society.

JUST BUSINESS

This group of alumni will pool financial resources and invest in grants in the College of Business. Grant applicants must share our vision to prepare the next generation of business professionals.

Just Business grants will be awarded to College of Business departments, student services, and student organizations deemed to produce the most significant impact.

- Minimum investment is \$1,000 per person, which can be an outright gift or by quarterly or monthly payments within one year.
- All communication will be by email. The application period begins in January, and applicants will have six weeks to submit proposals. Recipients will be notified in April.
- Grant request maximum is \$10,000.
- Just Business members will E-VOTE on the proposals.
- An annual celebratory reception for donors and grant recipients will be held in the College of Business Atrium in conjunction with Homecoming each year.



Questions should be directed to Mary Susan Britt at
318-257-3741 or marysusan@latechalumni.org

TECH MEANS BUSINESS



\$500K In College of Business
Scholarships For
Caddo-Bossier Students

business.latech.edu

MAKE A GIFT TO THE COLLEGE NOW

Mary Susan Britt · marysusan@latechalumni.org · 318-257-3741

