



ALUMNI NEWSLETTER

MESSAGE FROM THE DEAN



At this time of Thanksgiving celebration, my thoughts turn gratefully to you with sincere appreciation.

There is probably no American holiday more associated with family than Thanksgiving. As you gather to celebrate with your loved ones, please allow me to express my gratitude to those of you who help change the lives of our students and enable them to achieve their dreams.

I am so very thankful for every person who is part of the Louisiana Tech University family —students, faculty, staff, parents, alumni, and friends.

Wishing you the happiness of good friends, the joy of family, and the wonder of the holiday season. Happy Thanksgiving and my profound and heartfelt gratitude to all of you for your loyalty and commitment to the College of Business.

Please keep up with our successes through updates on our [website](#), [social media platforms](#) and upcoming mailings. We welcome your engagement in all that we do such as engaging with our faculty and students, providing internship and employment opportunities, and providing financial support.

As always, I am delighted to hear from you as well as welcome you back to campus. Do not hesitate to contact me at **(318) 257-4526** or email me at cmartin@latech.edu.

Sincerely,

Chris Martin
Dean, College of Business



COLLEGE OF BUSINESS NEW ADDITION UPDATE:

Our New Addition becomes more of a reality with each passing day and is currently set for completion by Spring Quarter 2017. Highlights of our new facility will include collaborative/active learning classrooms that can be reconfigured to support various styles of learning, while retaining full connectivity by each student with integrated technology. These particular types of classrooms develop and enhance critical thinking, writing, problem-solving and presentation skills. If you are interested in learning more about naming opportunities, please contact Dean Chris Martin cmartin@latech.edu or Mary

Susan Britt, Director of Development, marysusan@latechalumni.org. You can view a live feed of the construction on our New Addition [here](#).

WILLIAM D. TINDOL BANKER'S DAY

Local and regional banking executives shared their expertise on a variety of topics during the 12th annual William D. Tindol Banker's Day on Friday, October 28 in the College of Business.

"We were honored to have professional leaders in the world of banking and finance come to campus and participate in Bankers Day and provide their industry perspective," said Dr. Chris Martin, dean of Louisiana Tech's College of Business. "Classroom discussions, the afternoon presentation and economic update by the Dallas Federal Reserve were highly informative, and engaging for our students, faculty and Tech community."

Among the executives were Bill Hogan, president of Bank of Ruston; Harold Turner, chief corporate development officer of Red River Bank; Adam Sistrunk, market president of BankcorpSouth; Merrill Wautlet, market president of Cross Keys Bank; Ryan Kilpatrick of Origin Bank and several Louisiana Tech alumni including Greg Lott, David Darland, Stan Elkins, Nick Oliver, and Jeff Parker. The morning guest lectures were followed by a presentation by Princeton Williams from the Federal Reserve Bank in Dallas.

Banker's Day is made possible through the generosity of the Tindol family. College of Business officials said this support of Banker's Day allows the memory of William D. Tindol to continue to impact the future of banking by educating the next generation of banking executives.

NEW BOARD MEMBERS ELECTED AT MEETING

The College of Business was pleased to welcome three new members to the Dean's Advisory Board at the November meeting:

William D. Hogan, President/CEO of the Bank of Ruston.

Mark Hebert, President, Hebert's Town & Country Dodge Chrysler Jeep

James Davison, III, Student Representative, Junior Finance major in the College of Business



L-R: Mark Hebert, James Davison III, Dean Chris Martin and William Hogan



SECURE YOUR SEAT AT THE TABLE



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**KAREN DYSON TAYLOR RECEIVES COB DISTINGUISHED ALUMNI
AWARD AT 2016 HOMECOMING CELEBRATION**

Louisiana Tech University honored some of its most distinguished and faithful alumni on Friday, November 11 at its annual Alumni Awards Luncheon as part of the university's Homecoming 2016 celebration.

The event recognized the Alumnus of the Year, Young Alumnus of the Year and Distinguished Alumni from each of Louisiana Tech five academic colleges. Tim Petrus, a 1976 electrical engineering graduate, was honored as the 2016 Alumnus of the Year and Nathan A. Burkhalter, a 2010 mechanical engineering graduate, was named the 2016 Young Alumnus of the Year.

The College of Business honored **Karen Dyson Taylor**, a 1979 graduate in accounting, as its 2016 Distinguished Alumna honoree. Taylor serves as senior vice president of human resources of Enterprise Products, a midstream energy company in Houston, Texas. She has been named an Outstanding Woman in Business by Leadera Consulting Group, and one of the most powerful and influential women in Texas by Texas Diversity Magazine. Taylor was also named one of the "Women Worth Watching in 2006" by Profiles in Diversity Journal. She is a member of the Louisiana Tech College of Business Advisory Board and lives in Houston with her husband, two daughters and son.



L-R: President Guice, Karen Taylor, Dean Chris Martin

The College of Business has a new initiative called **JUST BUSINESS**. It would

be our pleasure to recognize you as an inaugural member of this giving society.

JUST BUSINESS

This group of alumni will pool financial resources and invest in grants in the College of Business. Grant applicants must share our vision to prepare the next generation of business professionals.

Just Business grants will be awarded to College of Business departments, student services, and student organizations deemed to produce the most significant impact.

- Minimum investment is \$1,000 per person, which can be an outright gift or by quarterly or monthly payments within one year.
- All communication will be by email. The application period begins in January, and applicants will have six weeks to submit proposals. Recipients will be notified in April.
- Grant request maximum is \$10,000.
- Just Business members will E-VOTE on the proposals.
- An annual celebratory reception for donors and grant recipients will be held in the College of Business Atrium in conjunction with Homecoming each year.





Questions should be directed to Mary Susan Britt at
318-257-3741 or marysusan@latechalumni.org



Alumni Spotlight – LaTeria Moses, Area Rental Manager of Enterprise Holdings, Inc.

Alumni Spotlight: LaTeria Moses, a 2012 Accounting graduate and Area Rental Manager at Enterprise Holdings Inc. Lateria's primary responsibility is to oversee the operations of nine locations and over sixty employees in Northern Louisiana and Arkansas while interacting with customers and accounts in depth to build lasting relationships in order to represent quality customer service. [Click here to read her story and see how the College of Business prepared her for this career.](#)



MAKE A GIFT TO THE COLLEGE NOW

Mary Susan Britt · marysusan@latechalumni.org · 318-257-3741

As we continue to celebrate 75 years of academic excellence, we are leading a social media campaign to continue to recruit the best and brightest students from across the country! As College of Business alumni, we ask that you participate in our social media campaign by doing the following:

1. Post a picture on a social media site of you with your bulldog sign.
2. Include your name, major, graduation date, any campus organizations of which you were a part, and one of your favorite LA Tech memories in the caption.
3. In your post, tag the College of Business and use the hashtag **#COB75**.

