



## ALUMNI NEWSLETTER

### MESSAGE FROM THE DEAN



It is a great time to be a student in the College of Business!

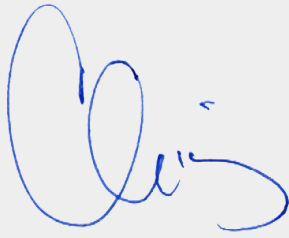
I am delighted to welcome our freshmen class and returning students to our 2016-17 academic year. I want to personally thank our students and their families for choosing the College of Business at Louisiana Tech University.

The College of Business has the largest full-time enrollment in the 75 year history of the College with a 6.6% increase in total students and a 12.5% increase in incoming freshman this fall. Ten new faculty have joined the College including our new Eminent Scholar Chair in Computer Information Systems (CIS), Dr. Thomas Stafford. We are ready to move in our New Addition in Winter 2017 and we recently received over \$100,000 in support of our Student Managed Investment Fund.

Please keep up with our successes through updates on our [website](#), [social media platforms](#) and upcoming mailings. We welcome your engagement in all that we do such as engaging with our faculty and students, providing internship and employment opportunities, and providing financial support. Please join us for alumni events including our upcoming **Homecoming Dean's Reception on November 11, 2016 at 5:30 p.m. at the College of Business.**

Thank you for your financial support that makes what we do possible and for your enthusiasm for what our students and faculty are achieving – on campus and beyond. As always, I am delighted to hear from you as well as welcome you back to campus. Do not hesitate to contact me at **(318) 257-4526** or email me at [cmartin@latech.edu](mailto:cmartin@latech.edu).

Sincerely,



Chris Martin  
Dean, College of Business

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### **Student Managed Investment Fund**

The College of Business at Louisiana Tech University has received over \$100,000 of contributions and pledges to create a Student Managed Investment Fund (SMIF) that will be managed by undergraduate finance students who will be responsible for all investment research, portfolio positions and reporting. With initial seed capital provided by Louisiana Tech College of Business graduates Randy ('78) and Ann Fowler ('81) of Houston, Texas, the SMIF will provide real-world experience in managing a long-term investment portfolio with an annual growth objective relative to appropriate benchmarks. The portfolio will be governed by an advisory board comprised of industry professionals.

"We are delighted to support the College of Business' effort to substantially enhance the learning experience for finance majors at Tech through the creation of the Student Managed Investment Fund," said Randy and Ann Fowler. "This fund enables Louisiana Tech students to have a 'hands-on' experience in researching capital markets, allocating and investing actual money as opposed to simulated computer investing. The Student Managed Investment Fund will provide students with a great springboard into investing whether they become professional money managers, financial advisors or simply managing their own personal investments."

"We are honored and thankful to receive this support from Randy and Ann Fowler for the students. Their gift contributes greatly to our commitment of providing a world-class education to our students," Martin said. "The Student Managed Investment Fund will provide the framework for the growth of applied investing education and experiential learning in the College of Business."

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**College of Business New Addition Update:** Our New Addition becomes more of a reality with each passing day and is currently set for completion in Winter Quarter 2017. One of the highlights of our new facility will be a **Financial Trading Room**. The classroom will be Louisiana Tech's first custom furnished Trading Room, seating for up to 19 students and will showcase a ticker board which displays market data for a variety of stocks, indices, bonds, currencies and commodities. The design of the room allows for collaborative arrangement seating which fosters face-to-face interaction between students. The Trading Room will be a place where students and faculty can come together and conduct real-time, in-depth research on companies and markets from around the world. If you are interested in learning about naming opportunities, please contact Dean Chris Martin [cmartin@latech.edu](mailto:cmartin@latech.edu) or Mary Susan Britt, Director of Development, [marysusan@latechalumni.org](mailto:marysusan@latechalumni.org). You can view a live feed of the construction on our New Addition [here](#).

### **Career Series and Employer Reception:**

The College of Business recently hosted its second annual Career and Student Success Series. During the series, the College invited corporate recruiters, alumni, and professionals from the community to speak on a variety of topics. These sessions help our students develop their personal and professional success skills and allow a platform for them to meet and make contact with people in their chosen career field. In addition to the series, the College will host over 30 companies on campus at the Employer Reception and Accounting Employer Information Night. During these recruiting events, potential employers will have the opportunity to meet business students who are either in the job market, have interest in internships, and/or will be entering the job market in the

future. If you would like to participate in one of these events, please contact Jessica George, Director of Student Services at [jgeorge@latech.edu](mailto:jgeorge@latech.edu).



### **Loyal Blue Weekends: A New Gameday Tradition**

Tech fans will have the chance to embrace a new and exciting LA Tech football tradition: **Loyal Blue Weekends**. The City of Ruston has partnered with the Louisiana Tech Alumni Association and the Ruston Lincoln CVB to bring fans a whole new home-game experience that you absolutely won't want to miss.

Loyal Blue Weekends will take place every home-game weekend and will feature family activities, spirit groups, live music, and more football fun. Ruston Mayor Ronny Walker and Louisiana Tech President Les Guice are both fully committed to uniting the city of Ruston to our great school. Here is what Ronny Walker has to say about this new tradition:

“What a great time to be at Louisiana Tech University! With a growing enrollment and expanding campus facilities the future is bright for those attending this excellent university. I watch with pride as the new wing on the College of Business takes shape and anticipate the arrival of those young minds who will take their place in history at the Louisiana Tech College of Business.

The City of Ruston is so proud to have Tech at the center of our City and also as the main driver of our economy. It is with great pride that I tell people I am the Mayor of Ruston – Home of Louisiana Tech University.

I invite Tech Alumni to come back and visit our great city. Just as LA Tech is on the move, the City is “Moving Ruston Forward”. Thank you for what you have done to make Louisiana Tech and Ruston such a special place!”



**LOYAL BLUE Weekends**

Experience A New Tradition.

For more information, visit: [ruston.org](http://ruston.org)  
call: 318.251.8621  
follow us:

Mayor Ronny Walker, City of Ruston  
@CITYofRUSTON  
cityofruston  
#RustonLA

Event times and locations are subject to change without prior notice.

**FRIDAY NIGHTS**

**Rock The Railroad**  
Downtown @ Railroad Park

5:30 PM Family Activities  
6:00 PM LA TECH Spirit Groups & Champ  
6:30 PM Live Band  
8:30 PM Movie in The Quad

Events will be held in Railroad Park the Friday night before each home game.

**SATURDAY GAME DAY**

9/10 VS. SOUTH CAROLINA STATE  
Kickoff Weekend  
10/1 VS. UTEP  
Red Out  
10/29 VS. RICE  
Legends Day  
11/12 VS. UTSA  
Homecoming / Senior Day

For football tickets, call 318.257.3631 or go to [latechsports.com/tickets](http://latechsports.com/tickets).

**Upcoming Events: Please join us!**

**Friday, October 28, 2016**

**William D. Tindol Bankers Day**

Time: 8:00AM - Noon: Banking Executives will share expertise in classes for COB students

Time: 1:30PM: **Federal Reserve Bank of Dallas Presentation**

**OPEN TO THE PUBLIC**

**November 11:**

**College of Business Homecoming Dean's Reception**

**Time:** 5:30PM

**Location:** College of Business Atrium

Come meet Dean Chris Martin at our reception and tour the College of Business building. Refreshments will be served.

**November 12: College of Business Homecoming Tailgate**

**Time:** 12:30PM

**Location:** Tent #17 across from Argent Pavilion

**Game Time:** 2:30PM Louisiana Tech vs. UTSA Roadrunners

**The College of Business will be Tailgating before every home football game:**

**Location:** Tent #17 across from Argent Pavilion

- October 1 | Tailgate 4:00PM Kickoff 6:00PM | UTEP Miners
- October 6 | Tailgate 5:00PM Kickoff 7:00PM | Western Kentucky Hilltoppers
- October 29 | Tailgate 4:00PM Kickoff 6:00PM | Rice Owls
- November 12 | Tailgate 12:30PM Kickoff 2:30PM | San Antonio Roadrunners



### **Alumni Spotlight – India Carroll, CEO of Green Clinic**

Alumni Spotlight: India Carroll, a 1981 Accounting graduate and Chief Executive Officer at Green Clinic, a multi-specialty physician clinic located in Ruston, LA. India's primary responsibility is to ensure the hospital's physicians (61 providers) and staff (over 300) in 8 different locations in Ruston and the surrounding communities, have the necessary resources at all times to provide excellent healthcare to their patients. [Click here to read her story and see how the College of Business prepared her for this career.](#)



# SECURE YOUR SEAT AT THE TABLE

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Email: [mba@latech.edu](mailto:mba@latech.edu)

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ACCREDITED

Learn about the College of Business MBA Programs, on-campus, in Shreveport/Bossier, and online.

[READ MORE](#)

## MAKE A GIFT TO THE COLLEGE NOW

Mary Susan Britt · [marysusan@latechalumni.org](mailto:marysusan@latechalumni.org) · 318-257-3741

As we continue to celebrate 75 years of academic excellence, we are leading a social media campaign to continue to recruit the best and brightest students from across the

country! As College of Business alumni, we ask that you participate in our social media campaign by doing the following:

1. Post a picture on a social media site of you with your bulldog sign.
2. Include your name, major, graduation date, any campus organizations of which you were a part, and one of your favorite LA Tech memories in the caption.
3. In your post, tag the College of Business and use the hashtag **#COB75**.

