



College of Business at Louisiana Tech University receives \$500,000 for scholarships

RUSTON, La. (December 15 2015) – The College of Business at Louisiana Tech University has received \$500,000 for scholarships from an anonymous donor.

The “College of Business REAL Scholarships” are for incoming freshmen (high school seniors) living in Caddo and Bossier Parishes. This money will be in addition to Louisiana’s TOPS (Taylor Opportunity Program for Students). Although TOPS covers more than 25 percent of total annual expenses for a full-time undergraduate, many students need more assistance to be able to attend. This money will help cover tuition, room and board, books, and fees – up to 80 percent of the total cost of a Tech education.

The donor said, “The roughly 11,000 Louisiana alumni living in the Caddo/Bossier area, including myself, are blessed to have had the opportunity to attend this outstanding University. A solid education has helped enrich my life beyond my wildest dreams. In establishing this scholarship, more students in Caddo and Bossier Parishes will have the opportunity to attend the College of Business at Louisiana Tech and improve their quality of life. I hope other alumni will be inspired to give back to one of our states greatest assets, Louisiana Tech University.”

“We are honored and thankful to receive this support for our students. With the rising cost of education and declining state funding, this money will put a Tier 1 Louisiana Tech education within financial reach of many more students,” said Chris Martin, Dean of the College of Business.

Through market-driven academic programs and impactful scholarship and teaching, the College of Business at Louisiana Tech University produces business and academic leaders who are innovative, entrepreneurial, analytical, and technologically skilled for a competitive global marketplace.

For more information on how you can support the College of Business, please contact Mary Susan Britt, University Advancement/External Relations, at marysusan@latechalumni.org or 318-257-3741.

Please visit www.business.latech.edu or connect with the College of Business on Facebook (www.facebook.com/LATechBusiness), Twitter ([@LATechBUSN](https://twitter.com/LATechBUSN)) and Instagram ([@LATechBusiness](https://www.instagram.com/LATechBusiness)).