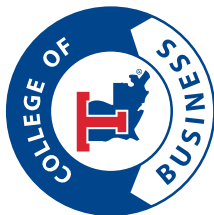


The Louisiana Tech University
SCHOOL of BANKING,
presented by the College of Business in
collaboration with the Louisiana Bankers
Association, aims to **expand the skills and
knowledge base of rising bank leaders,
regulators, and vendors.** With a strategic
focus on fintech, innovation, regional
economic development, technology in
banking services, and information security,
this school is ideal for those with three or more
years of industry experience.

Discussions led by Louisiana Tech University
faculty members, top banking executives,
regulators, and select services providers will
cover a variety of topics, including **operations,
risk management, liquidity, marketing and
sales, and regulation.** Between the yearly
sessions, students will examine in-depth case
studies, while Year 2 will feature BankExec
simulations to compliment engaging
classroom discussions. Additionally, on- and
off-campus networking and mentoring will
take place throughout the two-year cohort.

*The Louisiana Tech University School of
Banking is a non-credit bearing professional
development program. Students will receive a
certificate of graduation upon completion.*

Louisiana Tech University
College of Business
P.O. Box 10318
502 W. Texas Ave.
Ruston, LA 71272



Louisiana Tech University®

SCHOOL of BANKING

*presented by the College of Business in collaboration
with the Louisiana Bankers Association*

Year 1: June 6-10, 2022 | Year 2: June 5-9, 2023

PRESENTING SPONSOR:



Program Cost

The all-inclusive investment per student per year is \$2,200. This cost includes all course materials, on-campus housing at Louisiana Tech, access to fitness facilities, breakfasts, lunches, and networking socials.

Housing

Classes will take place in the College of Business on Louisiana Tech's campus in Ruston, Louisiana. On-campus housing will be provided for attendees in one of Louisiana Tech's apartment-style residence facilities. Access to the University's state-of-the-art sports and wellness complex will also be provided.

Questions?

Dr. William McCumber
Director, Louisiana Tech University
School of Banking
mccumber@latech.edu
318.257.4528

To Register or Learn More:
business.latech.edu/banking
Register by April 29, 2022.

Sponsorships

Sponsorship opportunities are available! Interested in learning more? Contact Mary Susan Britt at marysusan@latechalumni.org or 217.493.8423.

Schedule

YEAR 1

Monday, June 6 | 4–7:15 p.m.

- Registration Begins
- Social
- The Business of Banking
Jude Melville, President and CEO, b1BANK

Tuesday, June 7 | 7 a.m.–7:30 p.m.

- Breakfast
- Bank Financials: How a Bank Makes Money, Budgeting, Financial Reporting, Capital Adequacy
Jeff Fair, Asset Liability Consultant, American Planning
Dr. Selina Sun, Assistant Professor of Finance, Louisiana Tech
- Credit and Lending
Bill Hogan, CEO, Century Next Bank
- Lunch
- Bank Operations
Donna McKey, Senior Vice President, Operations, b1BANK
- Ethics, Diversity, Equity, and Inclusion
Ken Hale, President and CEO, BOM
- Break and Social
- Panel: The Role of Regulators
C Welch, Assistant Deputy Comptroller, OCC

Wednesday, June 8 | 7 a.m.–7:30 p.m.

- Breakfast
- Liquidity: History of U.S. Banking, Theory of Liquidity and Reserve Banking, Regulatory Expectations, and Real-World Problems and Solutions
Jeff Fair, Asset Liability Consultant, American Planning
Dr. William McCumber, Associate Professor of Finance, Louisiana Tech
- Credit and Lending
Bill Hogan, CEO, Century Next Bank
Sam Ponder, Senior Vice President, Chief Credit Officer, Louisiana National Bank
- Lunch
- Human Resources: Employment Law, Hiring, Performance Evaluations
Dr. Marcia Dickerson, Professor of Management, Louisiana Tech
- Technology and Bank Operations
Corey LeBlanc, Chief Digital and Innovation Officer, Locality Bank
- Break and Social
- Panel: M&A and Culture
Jeff Fair, Asset Liability Consultant, American Planning
Ken Hale, President and CEO, BOM

Thursday, June 9 | 7 a.m.–7:30 p.m.

- Breakfast
- Interest Rate Risk: Core Concepts, Old and New Measures, Asset-Liability Committee
Jack Byrd, Northwest Louisiana Chairman, b1BANK
Jeff Fair, Asset Liability Consultant, American Planning
Jason Smith, President/CEO, Citizens National Bank
- Compliance
Patti Joyner, Compliance Consultant, Financial Solutions
- Lunch
- Marketing and Sales 1.0
Gary Littlefield, Baton Rouge Market President, Gulf Coast Bank
Ryan Kilpatrick, EVP, Origin Bank
- Cybersecurity
Corey LeBlanc, Chief Digital and Innovation Officer, Locality Bank
Clay Baum, Chief Information Officer, Lamar National Bank
- Break and Social
- Panel: From Job to Career
Louisiana Bankers Education Council (LBEC)

Friday, June 10 | 7 a.m.–12 p.m.

- Breakfast
- Allowance for Loan and Lease Losses (ALLL) and Current Expected Credit Losses (CECL)
Cecil Haskins, President and CFO, Eureka Homestead Bank
Mark Taylor, Executive VP and CFO, Century Next Bank
- Marketing and Sales 2.0
Gary Littlefield, Baton Rouge Market President, Gulf Coast Bank
Ryan Kilpatrick, EVP, Origin Bank
- Explanation of Case Study Projects: Regional Economic Development and Fintech
Dr. Patrick Scott, Assistant Professor of Economics, Louisiana Tech
Dr. William McCumber, Associate Professor of Finance, Louisiana Tech

This schedule and presenters are subject to change. Please visit business.latech.edu/banking for the current schedule.

YEAR 2

June 5–9, 2023

Courses will focus on the following topics:

- BankExec Simulations • Review of Year 1 Case Studies • Regulatory Updates • Technology • Enterprise Risk Management • Intangibles of Being a Good Banker • Comparative Analysis • Bank Operations • Entrepreneurship, Management and Leadership • Coordination of Bank Departments