



Louisiana Tech University®

# SCHOOL *of* BANKING

*presented by the College of Business in collaboration  
with the Louisiana Bankers Association*

**June 6-10, 2022**

PRESENTING SPONSOR:

**b1BANK**

# From the Director

Welcome to the inaugural session of the Louisiana Tech University School of Banking! We are honored that you have chosen to attend this program and look forward to helping you grow your knowledge base. Our strategic focus on financial technology, innovation, regional economic development, and information security will help you further hone skills that have become increasingly critical to the banking industry.

Special thanks goes to our generous sponsors, our speakers, and our friends at the Louisiana Bankers Association. Without these partnerships, the idea for this School would not have come to fruition. We view this program as an investment in the future of our state's banking industry, so thank you for coming alongside us for what we hope will fill a gap for Louisiana's rising financial leaders.

I am excited for this week and look forward to welcoming you to Louisiana Tech and the College of Business.

Sincerely,



William McCumber, Ph.D.  
Director  
Louisiana Tech University School of Banking



*The Louisiana Tech University School of Banking is a non-credit bearing professional development program. Students will receive a certificate upon program completion.*

If you have questions or need assistance throughout the week, please contact one of our College of Business staff to assist.

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**Wifi Information**

**SoB2022**

**Password: @Tech-2022**

# 2022 Participants

Maria Bass  
*Citizens Progressive Bank*

Cullen Bishop  
*Gibbsland Bank & Trust*

Hannah Brasuell  
*Century Next Bank*

Cinjon Brown  
*Origin Bank*

Lance Bruce  
*b1BANK*

Zach Dubiel  
*Heritage Bank of St. Tammany*

Candace Dunigan  
*Citizens National Bank*

Jacob Faust  
*First National Bankers Bank*

Lisa Federick  
*Delta Bank*

Michelle M. Foret  
*South Louisiana Bank*

Daniel Guedon  
*United Mississippi Bank*

Drake Hale  
*BOM Bank*

Lorie Hamlin  
*Century Next Bank*

Mel Harvey  
*Bank of St. Francisville*

Ashley Hebert  
*Farmers-Merchants Bank & Trust Co.*

Heath Heisler  
*Homeland Bank*

Palmer Jarrell  
*b1BANK*

Connie Kelley  
*Century Next Bank*

Brandi Landry  
*Rayne State Bank & Trust Co.*

Luke Lucky  
*BOM Bank*

Johnny Maxwell  
*Origin Bank*

Alisha S. Meeker  
*Citizens National Bank*

Jordan Moreau  
*Simmesport State Bank*

Daniel J. Murchison  
*BOM Bank*

Colby Nichols  
*Origin Bank*

Jamie Otwell  
*Peoples Bank*

Dustin Parker  
*Caldwell Bank & Trust Co.*

Mary Ray  
*First National Bankers Bank*

Justin Robinson  
*Citizens Progressive Bank*

Brandy Rogers  
*Jonesboro State Bank*

David Saleh  
*Louisiana National Bank*

Aaron Savell  
*BOM Bank*

Kenny Sellars  
*Home Federal Bank*

Becky Sellers  
*First Guaranty Bank*

Reed Sexton  
*Louisiana National Bank*

Brennan Shelton  
*b1BANK*

Adrienne Stamper  
*Caldwell Holding Company*

John Sullivan  
*BOM Bank*

Sean Sumlin  
*Home Federal Bank*

Stephanie Tate  
*Rayne State Bank & Trust Co.*

Austin Taylor  
*Colfax Banking Co.*

Nate Trisler  
*Century Next Bank*

Alex Webre  
*Century Next Bank*

Jamie White  
*Bank of St. Francisville*

Rebecca Williams  
*Caldwell Holding Company*

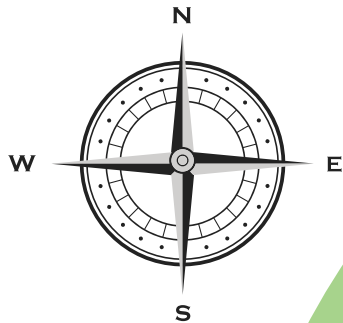
Hugh Wood  
*b1BANK*

Joey Wynn  
*Rayne State Bank & Trust Co.*





# Campus Map



## SOUTH CAMPUS

1. Applied Sciences Advanced Studies Labs
2. Art & Architecture Workshop
3. Butler Building (Buildings & Grounds)
4. Dairy Processing Plant
5. Environmental Safety Building
6. Equine Center
7. Farm Shop
8. Farm Storage
9. Forestry Laboratory Building
10. Livestock Production Laboratory
11. Lomax Hall
12. Maintenance Shops
13. Meat Processing Laboratory
14. Nanopulse Facility
15. Physical Plant & Shipping/Receiving
16. Production Center
17. Property Building
18. Reese Hall
19. Sawmill
20. Tech Farm Sales Room
21. Tractor & Machinery Laboratory
22. Trenchless Technology Center
23. Wash Rack & Bus Shed

## NUMBERS TO KNOW

Admissions .....318.257.3036  
 Athletics.....318.257.4111  
 Comptroller.....318.257.4325  
 Financial Aid.....318.257.2641  
 Housing .....318.257.4917  
 Registrar .....318.257.2176

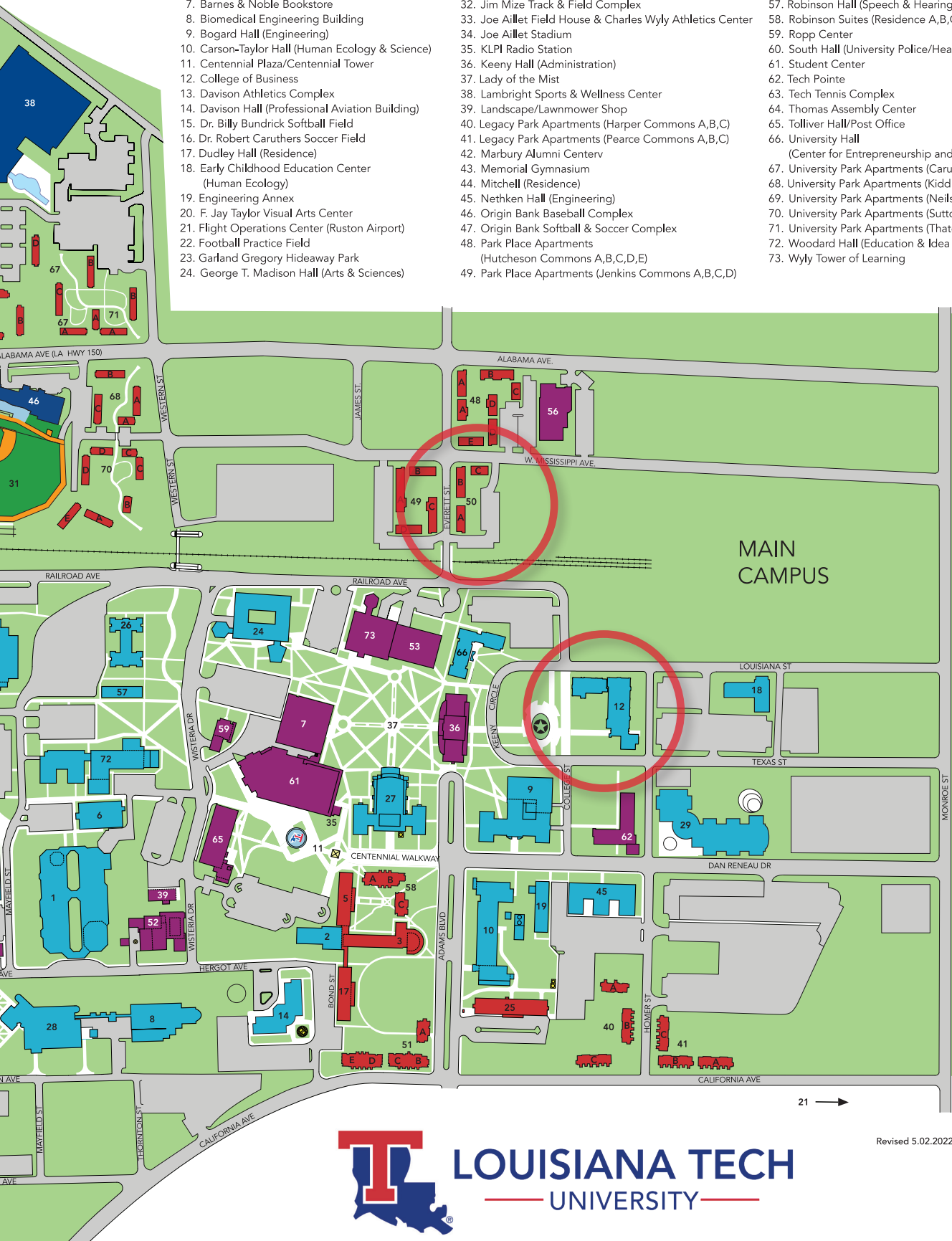
- Education Buildings
- General/Other Buildings
- Livestock and Agricultural Buildings
- Residential Buildings
- Roads/Parking Lots
- Sports Facilities
- Sporting Fields
- Walkways



## MAIN CAMPUS

### ★ NEW!! Aspire Art Piece

1. A.E. Phillips Laboratory School
2. Adams Classroom
3. Adams Hall (Residence)
4. Argent Pavilion
5. Aswell Hall (Residence)
6. Band Building
7. Barnes & Noble Bookstore
8. Biomedical Engineering Building
9. Bogard Hall (Engineering)
10. Carson-Taylor Hall (Human Ecology & Science)
11. Centennial Plaza/Centennial Tower
12. College of Business
13. Davison Athletics Complex
14. Davison Hall (Professional Aviation Building)
15. Dr. Billy Bundrick Softball Field
16. Dr. Robert Caruthers Soccer Field
17. Dudley Hall (Residence)
18. Early Childhood Education Center (Human Ecology)
19. Engineering Annex
20. F. Jay Taylor Visual Arts Center
21. Flight Operations Center (Ruston Airport)
22. Football Practice Field
23. Garland Gregory Hideaway Park
24. George T. Madison Hall (Arts & Sciences)
25. Graham Hall (Residence)
26. Hale Hall (Admissions & Architecture)
27. Howard Center for the Performing Arts
28. Institute for Micromanufacturing
29. Integrated Engineering and Science Building (IESB)
30. Intramural Fields & Courts
31. J.C. Love Field at Pat Patterson Park
32. Jim Mize Track & Field Complex
33. Joe Aillet Field House & Charles Wyly Athletics Center
34. Joe Aillet Stadium
35. KLPI Radio Station
36. Keeny Hall (Administration)
37. Lady of the Mist
38. Lambright Sports & Wellness Center
39. Landscape/Lawnmower Shop
40. Legacy Park Apartments (Harper Commons A,B,C)
41. Legacy Park Apartments (Pearce Commons A,B,C)
42. Marbury Alumni Center
43. Memorial Gymnasium
44. Mitchell (Residence)
45. Nethken Hall (Engineering)
46. Origin Bank Baseball Complex
47. Origin Bank Softball & Soccer Complex
48. Park Place Apartments (Hutcheson Commons A,B,C,D,E)
49. Park Place Apartments (Jenkins Commons A,B,C,D)
50. Park Place Apartments (McFarland Commons A,B,C)
51. Potts Suites (Residence A,B,C,D,E)
52. Power Plant & Custodial Offices
53. Prescott Memorial Library
54. President's Home
55. Residence New (Richardson & Cottingham)
56. Robert H. Rawle Enterprise Center
57. Robinson Hall (Speech & Hearing Clinic)
58. Robinson Suites (Residence A,B,C)
59. Ropp Center
60. South Hall (University Police/Health Clinic)
61. Student Center
62. Tech Pointe
63. Tech Tennis Complex
64. Thomas Assembly Center
65. Tolliver Hall/Post Office
66. University Hall  
(Center for Entrepreneurship and Information Technology)
67. University Park Apartments (Caruthers Commons A,B,C,D)
68. University Park Apartments (Kidd Commons A,B,C)
69. University Park Apartments (Neilson Commons A,B,C,D)
70. University Park Apartments (Sutton Commons A,B,C,D,E)
71. University Park Apartments (Thatcher Commons A,B)
72. Woodard Hall (Education & Idea Place)
73. Wyly Tower of Learning



**LOUISIANA TECH**  
UNIVERSITY

Revised 5.02.2022

# 2022 Schedule

## Day 1 – Monday, June 6

- 2-4 p.m.      **Registration**  
College of Business Lobby
- 5 p.m.        **Opening Reception**  
*Sponsored by b1BANK*  
Joe Aillet Pressbox and Suites
- 6-7 p.m.      **Keynote: The Business of Banking**  
*Jude Melville, President and CEO, b1BANK*  
Joe Aillet Pressbox and Suites

## Day 2 – Tuesday, June 7

- 7-8 a.m.      **Breakfast**  
College of Business Rawle Room (220)
- 8 a.m.        **Bank Financials: How a Bank Makes Money, Budgeting, Financial Reporting, Capital Adequacy**  
*Jeff Fair, Asset Liability Consultant, American Planning*  
*Dr. Selina Sun, Assistant Professor of Finance, Louisiana Tech*  
COB 126
- 10 a.m.       **Credit and Lending Panel**  
*Bill Hogan, CEO, Century Next Bank*  
*Layne Weeks, Executive Vice President and Chief Credit Officer, Century Next Bank*  
*Tyler Murchison, Executive Vice President, BOM Bank*  
*Tom Martin, Chairman and CEO, Gibsland Bank & Trust*  
*Chad Carter, Senior Vice President, b1BANK*  
COB 126
- 12 p.m.       **Lunch**  
College of Business Rawle Room (220)
- 1 p.m.        **Bank Operations 1.0**  
*Donna McKey, Senior Vice President, Operations, b1BANK*  
COB 126
- 3 p.m.        **Ethics, Diversity, Equity, and Inclusion**  
*Ken Hale, President and CEO, BOM Bank*  
COB 126

## DAY 2 CONTINUED

- 4:45 p.m.      **Break**
- 5:30 p.m.      **Reception**  
*Sponsored by Citizens National Bank*  
Joe Aillet Pressbox and Suites
- 6:30-7:30 p.m. **Panel: The Role of Regulators**  
*C Welch, Assistant Deputy Comptroller, OCC*  
*Scott Bergeron, Assistant Deputy Comptroller, OCC*  
*Jonathan Finley, Chief Examiner, Office of Financial Institutions*  
Joe Aillet Pressbox and Suites

## Day 3 – Wednesday, June 8

- 7-8 a.m.       **Breakfast**  
College of Business Rawle Room (220)
- 8 a.m.        **Liquidity: History of U.S. Banking, Theory of Liquidity and Reserve Banking, Regulatory Expectations, and Real-World Problems and Solutions**  
*Jeff Fair, Asset Liability Consultant, American Planning*  
*Dr. William McCumber, Associate Professor of Finance, Louisiana Tech*  
COB 126
- 10 a.m.       **Credit and Lending**  
*Sam Ponder, Senior Vice President, Chief Credit Officer, Louisiana National Bank*  
*Andy Gilbert, CFO, Gibsland Bank & Trust*  
COB 126
- 12 p.m.       **Lunch**  
*Sponsored by Century Next Bank*  
College of Business Rawle Room (220)
- 1 p.m.        **Human Resources: Employment Law, Hiring, Performance Evaluations**  
*Dr. Marcia Dickerson, Professor of Management, Louisiana Tech*  
COB 126
- 3 p.m.        **Technology and Bank Operations**  
*Corey LeBlanc, Co-Founder/COO, Locality Bank*  
COB 126

### DAY 3 CONTINUED

- 4:45 p.m. Break**
- 5:30 p.m. Reception**  
*Sponsored by Origin Bank*  
Joe Aillet Pressbox and Suites
- 6:30-7:30 p.m. Panel: M&A and Culture: Exit Strategies, Fit, and Shareholder Value**  
*Jeff Fair, Asset Liability Consultant, American Planning*  
*Ken Hale, President and CEO, BOM Bank*  
Joe Aillet Pressbox and Suites

### Day 4 – Thursday, June 9

- 7-8 a.m. Breakfast**  
College of Business Rawle Room (220)
- 8 a.m. Interest Rate Risk: Core Concepts, Old and New Measures, Asset-Liability Committee**  
*Jack Byrd, Northwest Louisiana Chairman, b1BANK*  
*Jeff Fair, Asset Liability Consultant, American Planning*  
*Jason Smith, President/CEO, Citizens National Bank*  
COB 126
- 10 a.m. Compliance**  
*Patti Joyner, Compliance Consultant, Financial Solutions*  
COB 126
- 12 p.m. Lunch**  
College of Business Rawle Room (220)
- 1 p.m. Marketing and Sales 1.0**  
*Gary Littlefield, Baton Rouge Market President, Gulf Coast Bank & Trust*  
*Ryan Kilpatrick, EVP, Origin Bank*  
COB 126
- 3 p.m. Cybersecurity**  
*Corey LeBlanc, Co-Founder/COO, Locality Bank*  
*Clay Baum, Chief Information Officer, Lamar National Bank*  
COB 126

### DAY 4 CONTINUED

- 4:45 p.m. Break**
- 5:30 p.m. Reception**  
Joe Aillet Pressbox and Suites
- 6:30-7:30 p.m. Panel: From Job to Career**  
*Sponsored by Louisiana Bankers Education Council (LBEC)*  
*Kendra Palmer, b1BANK*  
*LBEC Past President*  
*Tony Haring, Franklin State Bank*  
*LBEC Past President*  
*Jason Smith, President/CEO, Citizens National Bank*  
*Jeff Lee, Senior Vice President, First Federal Bank of Louisiana*  
*Paige Oliver, President, Bank of Oak Ridge*  
*Josh Perot, Vice President, Louisiana National Bank*  
Joe Aillet Pressbox and Suites

### Day 5 – Friday, June 10

- 7-8 a.m. Breakfast**  
*Sponsored by Caldwell Holding Company*  
College of Business Rawle Room (220)
- 8 a.m. Allowance for Loan and Lease Losses (ALLL) and Current Expected Credit Losses (CECL)**  
*Mark Taylor, Executive VP and CFO, Century Next Bank*  
COB 126
- 9 a.m. Marketing and Sales 2.0**  
*Gary Littlefield, Baton Rouge Market President, Gulf Coast Bank & Trust*  
*Ryan Kilpatrick, EVP, Origin Bank*  
COB 126
- 10 a.m. Explanation of Case Study Projects: Regional Economic Development and Fintech**  
*Dr. Patrick Scott, Assistant Professor of Economics, Louisiana Tech*  
*Dr. William McCumber, Associate Professor of Finance, Louisiana Tech*  
COB 126
- 11 a.m. Adjournment**



# Thank you to our Sponsors!

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## SAVE *the* DATE!

Louisiana Tech University School of Banking  
Year 2 | June 5-9, 2023  
[business.latech.edu/banking](https://business.latech.edu/banking)