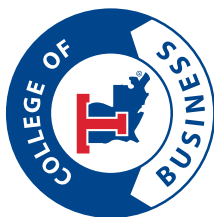


**T**he Louisiana Tech University  
**SCHOOL of BANKING**,  
presented by the College of Business in  
collaboration with the Louisiana Bankers  
Association, aims to **expand the skills and  
knowledge base of rising bank leaders,  
regulators, and vendors.** With a strategic  
focus on fintech, innovation, regional  
economic development, technology in  
banking services, and information security,  
this school is ideal for those with three or more  
years of industry experience.

Discussions led by Louisiana Tech University  
faculty members, top banking executives,  
regulators, and select services providers will  
cover a variety of topics, including **operations,  
risk management, liquidity, marketing and  
sales, and regulation.** Between the yearly  
sessions, students will examine in-depth case  
studies, while Year 2 will feature BankExec  
simulations to compliment engaging  
classroom discussions.

*The Louisiana Tech University School of  
Banking is a non-credit bearing professional  
development program. Students will receive a  
certificate of graduation upon completion.*

Louisiana Tech University  
College of Business  
PO Box 10318  
502 West Texas Avenue  
Ruston, LA 71272



Louisiana Tech University®

## SCHOOL of BANKING

*presented by the College of Business in collaboration  
with the Louisiana Bankers Association*

**June 5-9, 2023**

PRESENTING SPONSOR:







## Program Investment

The all-inclusive investment per student per year is \$2,500. This cost includes all course materials, hotel accommodations in Ruston, access to fitness facilities, breakfasts, lunches, and networking socials.

## Questions?

Dr. William McCumber  
Director, School of Banking  
McCumber@LATech.edu | 318.257.4528

To Register or Learn More:  
**Business.LATech.edu/Banking**  
*Register by April 29, 2023.*

## Sponsorships

Sponsorship opportunities are available!  
To learn more, contact Mary Susan Britt at  
MarySusan@LATechAlumni.org or 217.493.8423.



## Topics

### COVERED DURING YEAR 1:

- Bank Financials
- Credit and Lending
- Bank Operations
- Ethics
- Diversity, Equity, and Inclusion
- Liquidity
- Human Resources
- Technology
- M&A
- Interest Rate Risk
- Compliance
- Marketing and Sales
- Cybersecurity
- ALLL and CECL
- Regional Economic Development
- Fintech



## Topics

### COVERED DURING YEAR 2:

- BankExec Simulations
- Review of Year 1 Case Studies
- Regulatory Updates
- Technology
- Enterprise Risk Management
- Intangibles of Being a Good Banker
- Comparative Analysis
- Bank Operations
- Entrepreneurship, Management, and Leadership
- Coordination of Bank Departments

