



Louisiana Tech University®

SCHOOL *of* BANKING

*presented by the College of Business in collaboration
with the Louisiana Bankers Association*

June 5-9, 2023

PRESENTING SPONSOR:

b1BANK

From the Director

Welcome to the Louisiana Tech University School of Banking! We are honored that you have chosen to attend this program and look forward to helping you grow your knowledge base. Our strategic focus on financial technology, innovation, regional economic development, and information security will help you further hone skills that have become increasingly critical to the banking industry.

Special thanks goes to our generous sponsors, our speakers, and our friends at the Louisiana Bankers Association. Without these partnerships, this School would not have come to fruition. We view this program as an investment in the future of our state's banking industry, so thank you for coming alongside us for what we hope will fill a gap for Louisiana's rising financial leaders.

I am excited for this week and look forward to welcoming you to Louisiana Tech and the College of Business.

Sincerely,



William McCumber, Ph.D.
Director
Louisiana Tech University School of Banking



The Louisiana Tech University School of Banking is a non-credit bearing professional development program. Students will receive a certificate upon program completion.

If you have questions or need assistance throughout the week, please contact one of our College of Business staff to assist.

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Wifi Information

SB2023

Password: LaTechSB2023

1st Year Participants

Mitchell Best
Louisiana Land Bank, ACA

Jason Blalock
Red River Bank

Kaila Boire
b1BANK

Royce Boyer
b1BANK

Robin Bracknell
FISC

Courtney Carter Duplessis
Bank of Zachary

Jarred Cram
Citizens National Bank

Reagan Cunningham
BOM Bank

Josh Curry
Origin Bank

Melissa Dickson
First Federal Bank of Louisiana

Chad Doucet
South Louisiana Bank

Chuck Elkin
Winnsboro State Bank

Jennifer Freeman
Delta Bank

Jessica Jester
Citizens National Bank

Dylan Knotek
BOM Bank

Layne LaBudde
Bank OZK

Anna Martin
Bank of Oak Ridge

Brenner Mabry
Bank OZK

Titan Marler
BOM Bank

Vicky Meyer
b1BANK

Ross Michel
First National Bankers Bank

Amanda Moran
Bank of Zachary

Colby Nagem
Tensas State Bank

Clinton Oliver
BOM Bank

Albert Paxton
Bank of Oak Ridge

Josh Payne
Delta Bank

Darryl Pruitt
Citizens National Bank

Kristy Roberts
First Guaranty Bank

Wayne Robinson
Synergy Bank

Kyle Sisson
Mer Rouge State Bank

Ashley Smith
BOM Bank

David Stephens
Citizens Progressive Bank

Reed Trisler
Citizens Progressive Bank

Jonathan Vedros
b1BANK

Jonathan Wall
BOM Bank

Mackenzie Westmoreland
Louisiana National Bank

Trent Williams
Winnsboro State Bank

2nd Year Participants

Maria Bass
Citizens Progressive Bank

Cullen Bishop
Gibsland Bank & Trust

Hannah Brasuell
Century Next Bank

Cinjon Brown
Origin Bank

Lance Bruce
b1BANK

Zach Dubiel
Heritage Bank of St. Tammany

Candace Dunigan
Citizens National Bank

Lisa Federick
Delta Bank

Daniel Guedon
United Mississippi Bank

Drake Hale
BOM Bank

Lorie Hamlin
Century Next Bank

Mel Harvey
Bank of St. Francisville

Ashley Hebert
Farmers-Merchants Bank & Trust Co.

Heath Heisler
Homeland Bank

Palmer Jarrell
b1BANK

Connie Kelley
Century Next Bank

Brandi Landry
Rayne State Bank & Trust Co.

Luke Lucky
BOM Bank

Johnny Maxwell
Origin Bank

Alisha S. Meeker
Citizens National Bank

Jordan Moreau
Simmesport State Bank

Jacob Murchison
BOM Bank

Colby Nichols
Origin Bank

Jamie Otwell
Peoples Bank

Dustin Parker
Caldwell Bank & Trust Co.

Justin Robinson
Citizens Progressive Bank

Brandy Rogers
Jonesboro State Bank

David Saleh
Louisiana National Bank

Aaron Savell
BOM Bank

Kenny Sellars
Home Federal Bank

Becky Sellers
First Guaranty Bank

Reed Sexton
Louisiana National Bank

Brennan Shelton
Cross Keys Bank

Adrienne Stamper
Caldwell Holding Company

John Sullivan
BOM Bank

Sean Sumlin
Home Federal Bank

Stephanie Tate
Rayne State Bank & Trust Co.

Austin Taylor
Colfax Banking Co.

Nate Trisler
Century Next Bank

Alex Webre
Century Next Bank

Jamie White
Bank of St. Francisville

Rebecca Williams
Caldwell Holding Company

Hugh Wood
b1BANK

Joe Wynn
Rayne State Bank & Trust Co.

2023 Schedule

Day 1 – Monday, June 5

3 p.m. Hotel Check-in Begins

4 p.m. Introduction to BankExec

*David Peddy, Senior Vice President/CAE,
Sabine State Bank*
*Kim Nevils, Senior Vice President/Chief
Lending Officer, Bank of Winnfield*
*Jason Smith, President/Chief Executive Officer,
Citizens National Bank*
*Chad Burgess, Senior Vice President,
Business Banking, Citizens National Bank*
College of Business (COB) 126

5:15 p.m. Reception

Sponsored by b1BANK
*Welcome by Heather Roemer, SVP and
Chief of Staff, b1BANK*
Joe Aillet Pressbox and Suites

Day 2 – Tuesday, June 6

7-8 a.m. Breakfast
University Hall

**8 a.m. Bank Financials: How a Bank Makes
Money, Budgeting, Financial Reporting,
Capital Adequacy**
*Jeff Fair, Asset Liability Consultant,
American Planning*
*Dr. Selina Sun, Assistant Professor of Finance,
Louisiana Tech*
College of Business (COB) 126

8 a.m. BankExec
Breakout Rooms

DAY 2 CONTINUED

10 a.m. Credit and Lending

Bill Hogan, CEO, Century Next Bank
*Layne Weeks, Executive Vice President and
Chief Credit Officer, Century Next Bank*
*Tyler Murchison, Executive Vice President,
BOM Bank*
*Chad Carter, Senior Vice President and
Regional President for North Louisiana,
b1BANK*
College of Business (COB) 126

10 a.m. Case Studies and Wealth Management

*Dr. William McCumber, Associate Professor
of Finance, Louisiana Tech*
Byron Moore, Director, Argent Advisors
College of Business (COB) 101

12 p.m. Lunch
University Hall

1 p.m. Bank Operations 1.0
*Donna McKey, Senior Vice President,
Operations, b1BANK*
*Matt Greenman, SVP, Director of Loan
Operations, b1BANK*
College of Business (COB) 126

1 p.m. Enterprise Risk Management
C Welch, Assistant Deputy Comptroller, OCC
College of Business (COB) 101

3 p.m. Ethics, Diversity, Equity, and Inclusion
*Na Toyia Gates, Vice President of Diversity,
Equity and Inclusion, Human Resources
Regional Director, Origin Bank*
College of Business (COB) 126

3 p.m. BankExec
Breakout Rooms

COLOR KEY: **Black = All Students** **Blue = 1st Year Students** **Red = 2nd Year Students**

DAY 2 CONTINUED

4:30 p.m. Panel: The Role of Regulators

C Welch, Assistant Deputy Comptroller, OCC
Don Bardwell, Director of Examinations,
Atlanta Federal Reserve Bank
Donald Jeansonne, Assistant Deputy
Comptroller, OCC
College of Business (COB) 101

5:30 p.m. Reception

Sponsored by Citizens National Bank
Joe Aillet Pressbox and Suites

Day 3 – Wednesday, June 7

7-8 a.m. Breakfast

University Hall

8 a.m. Liquidity

Jeff Fair, Asset Liability Consultant,
American Planning
Dr. William McCumber, Associate Professor
of Finance, Louisiana Tech
College of Business (COB) 126

8 a.m. Comparative Analysis

Brandon McKee, SVP/CFO,
City Bank and Trust Company
Luke Brandon, CFO,
Merchants & Farmers Bank
College of Business (COB) 101

10 a.m. Credit and Lending

Sam Ponder, Senior Vice President, Chief
Credit Officer, Louisiana National Bank
Mike McGee, SVP/Chief Lending Officer of
Louisiana National Bank
College of Business (COB) 126

DAY 3 CONTINUED

10 a.m. BankExec

Breakout Rooms

12 p.m. Lunch

Sponsored by Century Next Bank
University Hall

1 p.m. Human Resources: Employment Law, Hiring, Performance Evaluations

Dr. Marcia Dickerson, Professor of
Management, Louisiana Tech
College of Business (COB) 126

1 p.m. Technology – External

Corey LeBlanc, Chief Digital and Innovation
Officer, Locality Bank
Clay Baum, Chief Information Officer,
Lamar National Bank
College of Business (COB) 101

3 p.m. Technology and Bank Operations

Corey LeBlanc, Chief Digital and Innovation
Officer, Locality Bank
Clay Baum, Chief Information Officer,
Lamar National Bank
College of Business (COB) 126

3 p.m. Bank Operations 2.0

Donna McKey, SVP, Operations, b1BANK
Matt Greenman, SVP, Director of Loan
Operations, b1BANK
College of Business (COB) 101

2023 Schedule

DAY 3 CONTINUED

4:30 p.m. Panel: Mergers and Acquisitions
*Jeff Fair, Asset Liability Consultant,
American Planning*
*Gerald Thibodaux, VP/Chief Credit Officer,
Synergy Bank*
Greg Robertson, EVP, CFO, b1BANK
College of Business (COB) 101

5:30 p.m. Reception
Sponsored by Origin Bank
Joe Aillet Pressbox and Suites

Day 4 – Thursday, June 8

7-8 a.m. Breakfast
Sponsored by Gibsland Bank & Trust
University Hall

8 a.m. Interest Rate Risk
*Jack Byrd, Northwest Louisiana Chairman,
b1BANK*
*Jeff Fair, Asset Liability Consultant,
American Planning*
College of Business (COB) 126

8 a.m. Entrepreneurship
*Jason Smith, President/CEO,
Citizens National Bank*
College of Business (COB) 121

10 a.m. Compliance
*Patti Joyner, Compliance Consultant,
Financial Solutions*
College of Business (COB) 126

DAY 4 CONTINUED

10 a.m. Management and Leadership
*Miles McCall, Executive VP, Communications,
Commercial Bank*
College of Business (COB) 121

12 p.m. Lunch
University Hall

1 p.m. Marketing and Sales 1.0
*Gary Littlefield, Baton Rouge Market
President, Gulf Coast Bank*
Ryan Kilpatrick, EVP, Origin Bank
College of Business (COB) 126

1 p.m. BankExec
Breakout Rooms

3 p.m. Cybersecurity
*Corey LeBlanc, Chief Digital and Innovation
Officer, Locality Bank*
*Clay Baum, Chief Information Officer,
Lamar National Bank*
College of Business (COB) 126

3 p.m. Coordination of Bank Departments
*Miles McCall, Executive VP, Communications,
Commercial Bank*
Jason Freyou, SVP, COO, Home Bank
College of Business (COB) 101

4:30 p.m. Macroeconomic Data for Banks
*Dr. Patrick Scott, Associate Professor
of Economics, Louisiana Tech*
College of Business (COB) 101

5:30 p.m. Reception
Joe Aillet Pressbox and Suites

COLOR KEY: **Black = All Students** **Blue = 1st Year Students** **Red = 2nd Year Students**

Day 5 – Friday, June 9

7-8 a.m. Breakfast

Sponsored by Caldwell Holding Company
University Hall

8 a.m. Allowance for Loan and Lease Losses (ALLL) and Current Expected Credit Losses (CECL)

*JP Luster, Senior Technical Accountant,
Hancock Whitney Bank*
College of Business (COB) 126

8 a.m. BankExec

Breakout Rooms

9 a.m. Marketing and Sales 2.0

*Gary Littlefield, Baton Rouge Market
President, Gulf Coast Bank*
Ryan Kilpatrick, EVP, Origin Bank
College of Business (COB) 126

10 a.m. Explanation of Case Study Projects

*Dr. William McCumber, Associate Professor
of Finance, Louisiana Tech*
College of Business (COB) 126

10 a.m. BankExec Final Presentations

College of Business (COB) 101

11 a.m. Graduation for 2nd Year Participants

University Hall

Course materials
can be accessed at
banking.latech.edu
or by scanning the
QR code below.



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SAVE *the* DATE!

Louisiana Tech University School of Banking

June 3-7, 2024

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