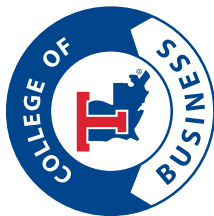


The Louisiana Tech University
SCHOOL of BANKING,
presented by the College of Business in
collaboration with the Louisiana Bankers
Association, aims to **expand the skills and
knowledge base of rising bank leaders,
regulators, and vendors.** With a strategic
focus on fintech, innovation, regional
economic development, technology in
banking services, and information security,
this school is ideal for those with three or more
years of industry experience.

Discussions led by Louisiana Tech University
faculty members, top banking executives,
regulators, and select services providers will
cover a variety of topics, including **operations,
risk management, liquidity, marketing and
sales, and regulation.** Between the yearly
sessions, students will examine in-depth case
studies, while Year 2 will feature BankExec
simulations to compliment engaging
classroom discussions.

*The Louisiana Tech University School of
Banking is a non-credit bearing professional
development program. Students will receive a
certificate of graduation upon completion.*

Louisiana Tech University
College of Business
PO Box 10318
502 West Texas Avenue
Ruston, LA 71272



Louisiana Tech University®

SCHOOL of BANKING

*presented by the College of Business in collaboration
with the Louisiana Bankers Association*

June 3-7, 2024

PRESENTING SPONSOR:





Topics

COVERED DURING YEAR 1:

- Bank Financials
- Credit and Lending
- Bank Operations
- Fintech
- Ethics
- Diversity, Equity, and Inclusion
- Liquidity
- Human Resources
- Technology
- M&A
- Interest Rate Risk
- Compliance
- Marketing and Sales
- Cybersecurity
- ALLL and CECL
- Regional Economic Development



Topics

COVERED DURING YEAR 2:

- BankExec Simulations
- Regulatory Updates
- Technology
- Enterprise Risk Management
- Intangibles of Being a Good Banker
- Comparative Analysis
- Bank Operations
- Entrepreneurship, Management, and Leadership
- Coordination of Bank Departments

Program Investment

The all-inclusive investment per student per year is \$2,500. This cost includes all course materials, hotel accommodations in Ruston, breakfasts, lunches, and networking socials.

Questions?

Dr. William McCumber
Director, School of Banking
McCumber@LATech.edu | 318.257.4528

To Register or Learn More:
Business.LATech.edu/Banking
Register by April 26, 2024.

Sponsorships

Sponsorship opportunities are available!
To learn more, contact Mary Susan Britt at
MarySusan@LATechAlumni.org or 217.493.8423.

"Participating in the Louisiana Tech University School of Banking has been such a rewarding experience. From networking with banking professionals across the state to learning about hot topics from industry leaders, I've gained invaluable knowledge and insight into the world of banking."

MELISSA DICKSON, FIRST FEDERAL BANK OF LOUISIANA

