



PLACEMENT STATISTICS

2021-2022: UNDERGRADUATE

Placement is defined as students who achieved their post-bachelor's degree goal of either gaining employment, beginning an advanced degree program, or serving in the military or public service.

PLACEMENT

MAJOR	TOTAL	3 MONTH PLACEMENT	6 MONTH PLACEMENT	AVERAGE SALARY*
ACCT	55	95%	100%	\$51,428 (14)
BUAD	16	93%	100%	\$62,500 (2)
CIS	42	82%	98%	\$58,088 (11)
ECON	13	92%	100%	\$61,500 (4)
FIN	66	86%	95%	\$49,467 (15)
MGMT	50	87%	95%	\$46,250 (8)
MKTG	50	90%	100%	\$48,817 (6)
SCMGMT	15	100%	100%	\$57,427 (8)
TOTAL	307	89%	98%	\$52,857(68)

* Number of salary responses indicated in parenthesis

98%

of graduates placed within
6 months post-graduation

\$52,857

average starting salary

* based on 68 salary responses

98%

of graduates participated in
the survey

* 307 out of 312 graduates

TOP HIRING COMPANIES

Amazon
AT&T
BAFS
Carr, Riggs, and Ingram
Crest Industries
Crossmark Management
Deloitte
Ernst and Young
Enterprise Products
FDIC

GDIT
Graphic Packaging
Hajoca
Heard, McElroy and Vestal
HP
IBM
KPMG
Learfield
Louisiana State Legislature
McInyre and Associates

Murphy USA
New York Life
OCC
Origin Bank
Red River Bank
Roy O Martin
Southeastern Freight Lines
Techtronic Industries
Walmart
WestRock

Survey based on students who are authorized to work in the United States.