



Louisiana Tech University®

# SCHOOL *of* BANKING

*presented by the College of Business in collaboration  
with the Louisiana Bankers Association*

**June 3-7, 2024**

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**b1BANK**

# From the Director

Welcome to the Louisiana Tech University School of Banking! We are honored that you have chosen to attend this program and look forward to helping you grow your knowledge base. Our strategic focus on financial technology, innovation, regional economic development, and information security will help you further hone skills that have become increasingly critical to the banking industry.

Special thanks goes to our generous sponsors, our speakers, and our friends at the Louisiana Bankers Association. Without these partnerships, this School would not have come to fruition. We view this program as an investment in the future of our state's banking industry, so thank you for coming alongside us for what we hope will fill a gap for Louisiana's rising financial leaders.

I am excited for this week and look forward to welcoming you to Louisiana Tech and the College of Business.

Sincerely,



William McCumber, Ph.D.  
Director  
Louisiana Tech University School of Banking



*The Louisiana Tech University School of Banking is a non-credit bearing professional development program. Students will receive a certificate upon program completion.*

If you have questions or need assistance throughout the week, please contact one of our College of Business staff to assist.

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**Wifi Information**

**SB2024**

**Password: LaTechSB2024**

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## 1st Year Participants

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Kaitlin Ainsworth  
*Caldwell Bank & Trust*

Jake Bennett  
*Caldwell Bank & Trust*

Amy Blaylock  
*Caldwell Holding Company*

Whitney Boyd  
*Bank of St. Francisville*

Jack Colvin  
*b1BANK*

April Craft  
*Concordia Bank & Trust  
Company*

Tia Culpepper  
*Origin Bank*

Angelle David  
*b1BANK*

Amy Flint  
*Caldwell Holding Company*

Angelice Fried  
*Bank of St. Francisville*

Misty Guidry  
*Synergy Bank*

Danielle Hearne  
*Louisiana National Bank*

Devon Hebert  
*State Bank & Trust Company*

Wesley Lazarus  
*Progressive Bank*

Kim Lee  
*Community Bank of Louisiana*

Jonathan Little  
*Origin Bank*

Elliot Macks  
*South Louisiana Bank*

Kade Madden  
*Home Federal Bank*

Lindsay M. McClaran  
*Gibbsland Bank & Trust*

Hilie McFarland  
*Delta Bank*

Julie McMillin  
*Merchants & Farmers Bank*

Kylie Middleton  
*b1BANK*

Rusti Morel  
*Rayne State Bank*

Greg Nichols  
*Barksdale Federal  
Credit Union*

Dillon Patel  
*Louisiana National Bank*

Briar Prewitt  
*b1BANK*

Darryl Pruitt  
*Bonvenu Bank*

Andrea S. Randall  
*First National Bankers Bank*

Logan Reeder  
*Home Federal Bank*

Trey Roberson  
*Century Next Bank*

Karri Shaver  
*Century Next Bank*

Kendall Shaw  
*b1BANK*

Susan Skapura  
*Century Next Bank*

Jessica Slaughter  
*Century Next Bank*

Justin Stanley  
*Delta Bank*

Mallory Taylor  
*Century Next Bank*

Neil Thomason  
*Jonesboro State Bank*

Peyton Underwood  
*Century Next Bank*

Katie Vegas  
*State Bank & Trust Company*

Michael Wilkes  
*Century Next Bank*

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## 2nd Year Participants

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Mitchell Best  
*Louisiana Land Bank, ACA*

Jason Blalock  
*Red River Bank*

Kaila Boire  
*b1BANK*

Royce Boyer  
*b1BANK*

Courtney Carter Duplessis  
*Bank of Zachary*

Jarred Cram  
*Bonvenu Bank*

Reagan Cunningham  
*BOM Bank*

Josh Curry  
*Origin Bank*

Melissa Dickson  
*First Federal Bank of Louisiana*

Chad Doucet  
*South Louisiana Bank*

Chuck Elkin  
*Winnsboro State Bank*

Jennifer Freeman  
*United Mississippi Bank*

Bill Gibson  
*Gibbsland Bank & Trust*

Jessica Jester  
*Bonvenu Bank*

Dylan Knotek  
*BOM Bank*

Layne LaBudde  
*First Horizon Bank*

Brenner Mabry  
*Bank OZK*

Titan Marler  
*BOM Bank*

Anna Martin  
*Bank of Oak Ridge*

Vicky Meyer  
*b1BANK*

Ross Michel  
*First National Bankers Bank*

Amanda Moran  
*Bank of Zachary*

Colby Nagem  
*Texas State Bank*

Clinton Oliver  
*BOM Bank*

Albert Paxton  
*Bank of Oak Ridge*

Josh Payne  
*Delta Bank*

Robin Pearson  
*FISC*

Kristy Roberts  
*First Guaranty Bank*

Wayne Robinson, Jr.  
*Synergy Bank*

Kyle Sisson  
*Mer Rouge State Bank*

David Stephens  
*Citizens Progressive Bank*

Reed Trisler  
*Guaranty Bank & Trust*

Jonathan Vedros  
*b1BANK*

Jonathan Wall  
*BOM Bank*

Trent Williams  
*Winnsboro State Bank*

Mackenzie Willis  
*Louisiana National Bank*



# 2024 Schedule

## Day 1 – Monday, June 3

**3 p.m.** Hotel Check-in Begins

**4 p.m.** **Introduction to BankExec**

*Chad Burgess, Senior Vice President/Business Banker III, Bonvenu Bank*

*Mark Marionneaux, President/CEO, Chief Lending Officer, Bank of Zachary*

*Jude Melville, President/Chief*

*Executive Officer, b1BANK*

*David Peddy, Senior Vice President/CAE,*

*Sabine State Bank & Trust Co.*

*Poncho Seaford, Senior Vice President/Director of Credit Support Services, b1BANK*

*Jason Smith, President/Chief Executive Officer, Bonvenu Bank*

College of Business (COB) 126

**5:15 p.m. Reception**

*Sponsored by b1BANK*

*Welcome by Jude Melville, President/Chief*

*Executive Officer, b1BANK*

Joe Aillet Pressbox and Suites

## Day 2 – Tuesday, June 4

**7-8 a.m.** **Breakfast**

University Hall

**8 a.m.** **Liquidity**

*Jeff Fair, Asset Liability Consultant,*

*American Planning*

*Dr. William McCumber,*

*Associate Professor of Finance, Louisiana Tech*

College of Business (COB) 126

**8 a.m.** **BankExec**

Breakout Rooms

## DAY 2 CONTINUED

**10 a.m.** **Credit and Lending**

*Chad Carter, Senior Vice President/Regional President for North Louisiana, b1BANK*

*Brian Fleming, Chief Lending Officer,*

*Gibbsland Bank & Trust*

*Bill Hogan, CEO, Century Next Bank*

*Tyler Murchison, Executive Vice President/*

*Chief Lending Officer, BOM Bank*

*Layne Weeks, Executive Vice President/Chief*

*Credit Officer, Century Next Bank*

College of Business (COB) 126

**10 a.m.** **Comparative Analysis**

*Brandon McKee, SVP/CFO,*

*City Bank and Trust Company*

*Luke Brandon, CFO,*

*Merchants & Farmers Bank*

College of Business (COB) 101

**12 p.m.** **Lunch**

University Hall

**1 p.m.** **Bank Operations 1.0**

*Donna McKey, Senior Vice President,*

*Operations, b1BANK*

*Matt Greenman, SVP, Director of Loan*

*Operations, b1BANK*

College of Business (COB) 126

**1 p.m.** **Enterprise Risk Management**

*Kathryn Manning, EVP, Chief Risk Officer,*

*b1BANK*

*Ramona Schexnider, EVP/Chief Risk Officer,*

*JD Bank*

College of Business (COB) 101



**COLOR KEY:**    **Black = All Students**    **Blue = 1st Year Students**    **Red = 2nd Year Students**

**DAY 2 CONTINUED**

**3 p.m. Compliance**

*Patti Joyner, Compliance Consultant,  
Financial Solutions  
College of Business (COB) 126*

**3 p.m. BankExec**

Breakout Rooms

**4:30 p.m. Panel: The Role of Regulators**

*Don Bardwell, SEER Director of Examinations,  
Federal Reserve Bank of Atlanta  
Scott Bergeron, Assistant Deputy Comptroller,  
OCC  
Donald Jeansonne, National Bank Examiner,  
OCC  
Kathryn Manning, EVP, Chief Risk Officer,  
b1BANK  
College of Business (COB) 101*

**5:30 p.m. Reception**

*Sponsored by Bonvenu Bank  
Joe Aillet Pressbox and Suites*

**Day 3 – Wednesday, June 5**

**7-8 a.m. Breakfast**

*Sponsored by Caldwell Holding Company  
University Hall*

**8 a.m. Bank Financials**

*Jeff Fair, Asset Liability Consultant,  
American Planning  
Dr. Selina Sun, Assistant Professor of Finance,  
Louisiana Tech  
College of Business (COB) 126*

**DAY 3 CONTINUED**

**8 a.m. Case Studies and Wealth Management**

*Dr. William McCumber,  
Associate Professor of Finance, Louisiana Tech  
Byron Moore, Managing Director,  
Planning Group, Argent Advisors, Inc.  
College of Business (COB) 101*

**10 a.m. Credit and Lending**

*Sam Ponder, Senior Vice President,  
Chief Credit Officer, Louisiana National Bank  
Mike McGee, SVP/Chief Lending Officer,  
Louisiana National Bank  
Brian Smith, SVP, Managing Director,  
b1BANK  
College of Business (COB) 126*

**10 a.m. BankExec**

Breakout Rooms

**12 p.m. Lunch**

*Sponsored by Century Next Bank  
University Hall*

**1 p.m. Human Resources and Inclusive Culture**

*Dr. Marcia Dickerson,  
Professor of Management, Louisiana Tech  
College of Business (COB) 126*

**1 p.m. Technology – External**

*Corey LeBlanc, Chief Digital and Innovation  
Officer, Locality Bank  
Clay Baum, Chief Information Officer,  
Lamar National Bank  
College of Business (COB) 101*

# 2024 Schedule

## DAY 3 CONTINUED

- 3 p.m. Technology and Bank Operations**  
*Corey LeBlanc, Chief Digital and Innovation Officer, Locality Bank*  
*Clay Baum, Chief Information Officer, Lamar National Bank*  
College of Business (COB) 126
- 3 p.m. Bank Operations 2.0**  
*Donna McKey,*  
*Senior Vice President, Operations, b1BANK*  
*Matt Greenman, SVP,*  
*Director of Loan Operations, b1BANK*  
College of Business (COB) 101
- 4:30 p.m. Panel: Mergers and Acquisitions**  
*Jeff Fair, Asset Liability Consultant,*  
*American Planning*  
*Gerald Thibodaux, VP/Chief Credit Officer,*  
*Synergy Bank*  
*Philip Jordan, Chief Banking Officer, b1BANK*  
College of Business (COB) 101
- 5:30 p.m. Reception**  
*Sponsored by Origin Bank*  
Joe Aillet Pressbox and Suites

## Day 4 – Thursday, June 6

- 7-8 a.m. Breakfast**  
*Sponsored by Gibsland Bank & Trust*  
University Hall
- 8 a.m. Interest Rate Risk**  
*Jack Byrd, Northwest Louisiana Chairman,*  
*b1BANK*  
*Jeff Fair, Asset Liability Consultant,*  
*American Planning*  
College of Business (COB) 126

## DAY 4 CONTINUED

- 8 a.m. Entrepreneurship**  
*Chad Carter, Senior Vice President/Regional President for North Louisiana, b1BANK*  
College of Business (COB) 121
- 10 a.m. Behavioral Cybersecurity**  
*Dr. William McCumber, Associate Professor of Finance, Louisiana Tech*  
*Dr. Craig Van Slyke, Mike McCallister*  
*Eminent Scholar Chair in Information Systems, Louisiana Tech*  
College of Business (COB) 126
- 10 a.m. Management and Leadership**  
*Dr. Miles McCall, Executive Vice President,*  
*Commercial Bank of Texas*  
College of Business (COB) 121
- 12 p.m. Lunch**  
University Hall
- 1 p.m. Marketing and Sales 1.0**  
*Gary Littlefield, Baton Rouge Market President, Gulf Coast Bank*  
*Ryan Kilpatrick, EVP, Origin Bank*  
College of Business (COB) 126
- 1 p.m. BankExec**  
Breakout Rooms
- 3 p.m. Cybersecurity**  
*Corey LeBlanc, Chief Digital and Innovation Officer, Locality Bank*  
*Clay Baum, Chief Information Officer,*  
*Lamar National Bank*  
College of Business (COB) 126

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**DAY 4 CONTINUED**

- 3 p.m.    Coordination of Bank Departments**  
*Dr. Miles McCall, Executive Vice President,*  
*Commercial Bank of Texas*  
*Heather Roemer, SVP/Chief of Staff, b1BANK*  
College of Business (COB) 101
- 4:30 p.m.    Macroeconomic Data for Banks Panel**  
*Dr. William McCumber, Associate Professor of*  
*Finance, Louisiana Tech*  
*Dr. Patrick Scott, Associate Professor of*  
*Economics, Louisiana Tech*  
*Kristen Spedale, Chief Financial Officer/Senior*  
*Vice President, Citizens Bank & Trust*  
College of Business (COB) 101
- 5:30 p.m.    Reception**  
Joe Aillet Pressbox and Suites

**Day 5 – Friday, June 7**

- 7-8 a.m.    Breakfast**  
University Hall
- 8 a.m.    Allowance for Loan and Lease Losses (ALLL) and Current Expected Credit Losses (CECL)**  
*JP Luster, Vice President,*  
*American Planning Company*  
College of Business (COB) 126
- 8 a.m.    BankExec**  
Breakout Rooms
- 9 a.m.    Marketing and Sales 2.0**  
*Gary Littlefield, Baton Rouge Market*  
*President, Gulf Coast Bank*  
*Ryan Kilpatrick, EVP, Origin Bank*  
College of Business (COB) 126

**DAY 5 CONTINUED**

- 9 a.m.    BankExec Final Presentations**  
College of Business (COB) 101
- 10 a.m.    Explanation of Case Study Projects**  
*Dr. William McCumber, Associate Professor*  
*of Finance, Louisiana Tech*  
College of Business (COB) 126
- 11 a.m.    Graduation**  
University Hall

**Drinks and snacks are available  
throughout the day in the Rawle Room  
(College of Business 220).**

Course materials  
can be accessed at  
**banking.latech.edu**  
or by scanning the  
QR code below.





# Thank you to our Sponsors!

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## SAVE *the* DATE!

Louisiana Tech University School of Banking  
June 2-6, 2025  
[business.latech.edu/banking](http://business.latech.edu/banking)