THOMAS FRANKLIN STAFFORD
J.E. Barnes Professor of Computer Information Systems

Contact: Office
                 Louisiana Tech College of Business
                 Department of Computer Information Systems
                 Ruston, LA 71272
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Education:

Ph.D.: University of Texas at Arlington (2001). Major in Management Information Systems, minor in Management Science (Supply Chain focus). Dissertation title: *Motivations Related to Consumer Use of Online Services.*

Ph.D.: University of Georgia College of Business Administration (1993). Major in Marketing, minors in Management and Cognitive Psychology.   Dissertation title: *The Effects of Social Information on Initial Sales Encounters: A Strategic Information Management Perspective.*

M.A.: University of Florida College of Journalism and Mass Communication (1984). Major in Advertising, minor in Marketing. Thesis title: *The Effects of Advertising Puffery on Product/Sponsor Evaluations.*

B.A.: University of Richmond (1982). Major in Interdisciplinary Studies.

Training:

Organizational Psychology/Management: My doctoral training encompasses the management of information technology, industrial psychology and organizational behavior, supply chain logistics, and human resources and staffing. I am skilled in accreditation and assessment.

Software Testing: Systems Testing Excellence Program of the FedEx Institute of Technology. Quality Control Trainer.

Research Methods: Experienced trainer for focus group qualitative research and the grounded theory method with QSR Nvivo. Experienced trainer for field survey methodology, quantitative field research, statistical modeling and measure validation with SPSS, Jamovi, and SAS.

Research Interests:

My research career has revolved around understanding the psychology of perception and judgment, toward an end of explaining decision making in business contexts. This involves technology use and dependency, cybersecurity, the use of technology in distribution channels and behavioral aspects of business decision making. My published work applies media use models and mass communication theory to understanding technology use; this research focus can be broadly construed as applied Industrial/Organizational Psychology. My methodological interests span psychometrics and measure validation, with a focus on structural equation modeling, and qualitative research in the form of grounded theory development.

Teaching Interests:

Human and Organizational Aspects of Businesses and Systems, AI Co-Production and Team Science, Quantitative and Qualitative Research Methods, Outsourcing and Global Logistics, Strategic Information Systems, Supply Chain Management, Strategic Management and Organizational Behavior, Critical Thinking and Project Management.

Academic Appointments:

J.E. Barnes Eminent Scholar Chair of Computer Information Systems. Louisiana Tech College of Business. 2016 – present.

Professor, with tenure. Management Information Systems Department, Fogelman College of Business and Economics. University of Memphis. 2013 – 2016.

Associate Professor, with tenure. Management Information Systems Department, Fogelman College of Business and Economics. University of Memphis. 2007 – 2013.

Suzanne Downs Palmer Associate Professor of Management Information Systems. Fogelman College of Business and Economics. University of Memphis. 2006-2007.

Assistant Professor. Management Information Systems Department, Fogelman College of Business and Economics. University of Memphis. 2001 - 2005.

Visiting Assistant Professor of MIS and Marketing. School of Management. Texas Woman's University. 1997 - 2001.

Assistant Professor of Marketing. Cameron University School of Business. 1993 - 1997.

Adjunct. Department of Marketing, Goizueta School of Business Administration, Emory University. 1992 - 1993.

Editorial Appointments:

<u>Journals</u>

Editor Emeritus: *ACM Data Base for Advances in Information Systems*. 2022-2023.

Editor-in-Chief: *ACM Data Base for Advances in Information Systems*. 2020-2022.

Editor-in-Chief: *ACM Data Base for Advances in Information Systems*. 2017-2020.

Editor-in-Chief: *Decision Sciences Journal.* 2014-2015.

Editor-in-Chief: *ACM Data Base for Advances in Information Systems. 2007-2011.*

Guest Editor, *Computers & Security*. Special Issue on Advances in Behavioral Information Systems Security Research. Under release in 2021, based on the workshop papers from the 2019 IFIP WG 8.11/11/13 Dewald Roode Information Systems Security Workshop.

Guest Co-Editor, *AIS Transactions on Human Computer Interaction.* Special issue on AI Fairness, Trust and Ethics. 2019-2020.

Guest Editor, *MIS Quarterly 35(2).* Special Research Commentary Series on Advanced Methodological Thinking for Quantitative Research. 2010-2011.

Special Issue Co-Editor, *Decision Sciences Journal of Innovative Education* 8(2)*.* Special Issue on Expanding Minority Representation in Management Education. 2009-2010.

Special Issue Editor, *The DATA BASE for Advances in Information Systems* 49(SI)*.* Special Issue on New Theoretical Perspectives in Behavioral IS Security Research.

Guest Editor, *eServices Journal* 8(1). Special Issue on Advanced Thinking on the Nature of IT Services. 2009-2010.

Guest Editor, *eServices Journal* 7(2)**.** Special Issue on Advances in IT Services. 2008-2009.

Guest Editor, *Journal of Organizational and End User Computing* 20(3). Special Issue on Human Cognition in Computing. 2007-2008.

Guest Editor, *IEEE Transactions on Professional Communication* 51(4). Special Issue on Instant Messaging in the Workplace. 2007.

Guest Editor, *Journal of Global Information Technology Management* 11(3)*.* Special Issue on Technology Diffusion in the Middle East. 2006-2007.

Special Issue Co-Editor, *Information Systems Journal* 16(2). Special Issue on eServices. 2006.

Guest Editor, *Communications of the ACM* 48(8)**.** Special Issue on Spyware. 2005.

Guest Editor, *Communications of the ACM* 46(6). Special Issue on eServices. 2003.

Guest Co-Editor, *eServices Journal* 3(1). Special Issue on Chapter 3 of IT Services. 2002-2003.

Special Issue Editor, *Psychology & Marketing* 16(2). Special Issue on Persuasion and Marketing. 1999.

Research Conferences

Conference Co-Chair: 2025 International Conference for Information Systems.

Conference Co-Chair: *Americas Conference for Information System.* 2018.

Program Co-Chair: *ISOneWorld Conference.* 2019.

General Chair: IFIP WG 8.11/11.13 *Dewald Roode Information Security Workshop.* 2019.

Track Chair: Advances in Information Systems Research. *Americas Conference for Information System,* 2021.

Track Chair: Advances in Information Systems Research. *Americas Conference for Information System,* 2020.

Track Chair: Advances in Information Systems Research. *Americas Conference for Information System,* 2019.

Track Chair: e-Commerce and e-Services. *Global Information Technology Management Association Conference*, 2004.

Track Co-Chair: Advances in Information Systems Research. *Americas Conference for Information System,* 2017.

Track Co-Chair: Marketing for the Future. *Academy of Marketing Science Conference*, 2001.

Track Chair: Consumer and Buyer Behavior: *Academy of Marketing Science Conference*, 2000.

Track Chair: Marketing Research Education. *Academy of Marketing Science Conference, 1999.*

Track Chair: Consumer Psychology and Buyer Behavior. *Southwestern Marketing Association Conference,* 1999.

Track Chair: Regulation and Market Development Issues. *Ethical and Societal Issues Conference*, 1998.

Minitrack Co-Chair: New Perspectives on Trust in Information Technology. *Americas Conference on Information Systems*, 2014.

Minitrack Co-Chair: New Perspectives on Trust in Information Technology. *Americas Conference on Information Systems,* 2013.

Minitrack Co-Chair: New Perspectives on Trust in Information Technology. *Americas Conference on Information Systems*, 2012.

Minitrack Co-Chair: New Perspectives on Trust in Information Technology. *Americas Conference on Information Systems,* 2011.

Minitrack Chair: New Perspectives on Trust in Information Technology. *Americas Conference on Information Systems,* 2010.

Minitrack Chair: Services 2.0: New Conceptualizations for Services in a Technology-Enabled World. *Americas Conference on Information Systems*, 2009.

Minitrack Chair: Trust, Relational Exchange and Strategic Technologies. *Americas Conference on Information Systems*, 2009.

Minitrack Chair: e-Services. *Americas Conference on Information Systems,* 2003.

Minitrack Chair: Achieving Internet Convergence. *Americas Conference on Information Systems,* 2001.

Teaching Experience and Preparations:

Management Information Systems

Global Information Systems Management, Electronic Commerce/eBusiness, Project Management, Telecommunications and Cyber Security, Enterprise Systems and Architecture, Telecommunications.

Methodology

Specialty doctoral seminar modules developed and delivered on structural equation modeling, measure development and validation, qualitative analysis and grounded theory, and philosophy of science.

Business Core

Critical Thinking for Business, Business Policy and Strategic Management, Entrepreneurial Management, Business Communications.

Marketing

Marketing Research, Marketing Management, Marketing Strategy, Advertising, Retailing, Merchandising Management, Direct Marketing, Sales Management.

Pedagogical Modalities

Distance education development and production for both synchronous and asynchronous delivery of course content.

Refereed Journal Articles:

Li, Y., Posey, C., and Stafford, T. (forthcoming), "Bureaucracies in Information Securing: Transitioning from Iron Cages to Iron Shields," *Information and Organization..*

Gaffney, N., Clampit, J., Fabian, F., and Stafford, T. (2023), "Institutional Misalignment and Escape-Based FDI: A Prospect Theory Lens," *International Business Review,* 32(3).

Li, Y., Wang, X., Javadi Khasraghi, H., Stafford, T. (2023). Pro-Environmental User Behavior in the Lifecycle of Consumer Electronics. *AIS Transactions on Human-Computer Interaction*, 15(3), 250-276.

Stafford, T., and Duong, B. (2023), "Social Media in Emerging Economies: A Cross-Cultural Comparison," *IEEE Transactions on Computational Social Systems,* 10(3), 1160-1178.

Islam, S., Wang, D., Farah, N. and Stafford, T. (2022), "The Spillover Effects of Focal Firms' Cybersecurity Breaches on Rivals and the Role of CIO: Evidence from Stock Trading Volume," *Journal of Accounting and Public Policy,* 41(2), 106916.

Islam, S. and Stafford, T. (2022), "Factors Associated with the Adoption of Data Analytics by Internal Audit Function," *Managerial Auditing Journal,* 37(2), 193-223.

Wang, X., Li, Y., Stafford, T. and Khasraghi, H. (2022), "Gender Differences in Virtual Community Knowledge Sharing," *International Journal of Knowledge Management,* 18(1), 1-23.

Wang, X., Li, Y., Stafford, T. and Xin, D. (2021), "The IT Labor Market Amid the Pandemic: The Case of the United States," *IEEE Engineering Management Review*, 49(4), 41-53.

Stafford, T. (2021), "Platform-Dependent Computer Security Complacency: The Unrecognized Insider Threat." *IEEE Transactions on Engineering Management.* Digital Object Identifier 10.1109/TEM.2021.3058344.

Rejeb, A., Keogh, J.G., Simske, S.J., Stafford, T., and Treiblmaier, H. (2021), "Potentials of Blockchain Technologies for Supply Chain Collaboration: A Conceptual Framework." *International Journal of Logistics Management,* 32(3), 973-994.

Li, Y., Van Slyke, C., Ferratt, T., Gallivan, M., Stafford, T., and Sumner, M. (2021), "ACM SIGMIS CPR Panel Report: Should Information Systems Professors be More Techno-Savvy than Students?" *Communications of the AIS,* 48(1), 45.

Li, Y., Zhou, Y., Stafford, T., and Wang, X. (2020), "Significant Stakeholders: Toward an Agile Knowledge Management System in the Time of Coronavirus Crisis." *IEEE Engineering Management Review,* 49(1), 38-49.

Stafford, Thomas F. and Horst Treiblmaier (2020), "Characteristics of a Blockchain Ecosystem for Secure and Sharable Electronic Medical Records, *IEEE Transactions on Engineering Management,* 67(4), 1340-1362.

Taskarji, Mohamad and Thomas Stafford (2020), "Reasons for Failures of CRM Implementations," *IEEE Transactions on Computational Social Systems,* 7(3), 718-724.

Radditz, Nirmalee, Thomas F. Stafford, Craig van Slyke and Merrill Warkentin (2020), "Grassroots Adoption of Cloud-Based Storage Solutions," *Journal of Information Systems,* 34(3), 213-232.

Zhang, Xihui, Thomas Stafford, Tao Hu and Hua Dai (2020), "Measuring Task Conflict and Person Conflict in Software Testing*." ACM Transactions on Software Engineering and Methodology,* 29(4), 1-19.

Stafford, Thomas F. and Sahar Farshadkhah (2020), "A Method for the Interpretive Synthesis of Qualitative Research Findings," *Communications of the Association for Information Systems,* 46, 117-133.

Gillenson, Mark L., Thomas F. Stafford, Xihui Zhang and Yao Shi (2020), "Use of Qualitative Research to Generate a Function for Finding the Unit Cost of Software Test Cases," *Journal of Database Management,* 31(2), 42-63.

Stafford, Thomas F. (2018), "Reviews, Reviewers and Reviewing: The "Tragedy of the Commons" in the Scientific Publication Process." *Communications of the Association for Information Systems,* 42, 624-629.

Stafford, Thomas F. (2018), "Rejoined and Regenerated – Response to Responses to Reviews, Reviewers and Reviewing: The Tragedy of the Commons in the Scientific Publication Process." *Communications of the Association for Information Systems,* 42, 663-670.

Stafford, Thomas F., Graham Gal, Robin Poston, Robert E. Crossler, Randi Jiang and Robin Lyons (2018), "The Role of Accounting and Professional Associations in IT Security Auditing: An AMCIS Panel Report," *Communications of the Association for Information Systems* 43(1), 482-493.

Zhang, Xihui, Thomas F. Stafford, Ali Murad, Adam Risher and Jordan Simmons (2018), "How to Measure IT Effectiveness: The CIO's Perspective," *Journal of Information Technology Management*, 29(4), 1-22.

Stafford, Thomas F., George Deitz and Yaoji Li (2018), "The Role of Internal Audit and User Training in Information Security Policy Compliance." *Managerial Auditing Journal,* 33(4), 410-424.

Islam, Md. Shariful, Nusrat Farah and Thomas F. Stafford (2018), "Factors Associated with Security/Cybersecurity Audit by Internal Audit Function: An International Study." *Managerial Auditing Journal,* 33(4), 377-409.

Hu, Tao, Thomas F. Stafford, William J. Kettinger, Xihui Zhang and Hua Dai (2017), "Formation and Effect of Social Media Usage Habit," *Journal of Computer Information Systems*, doi 10.1080/08874417.2016.1261378.

Stafford, Thomas F. (2016), "Optimizing the Business Side of Science: Publication Review Cycles and Process Management Considerations," *Communications of the Association for Information Systems*, 38(1), 296-306.

Zhang, Xihui, Thomas F. Stafford, Jasbir S. Dhaliwal, Mark L. Gillenson and Gertrude Moeller (2014), "Sources of Conflict between Developers and Testers in Software Development," *Information & Management*, 51(1), 13-26.

Zhang, Xihui, Jasbir S. Dhaliwal, Mark L. Gillenson and Thomas F. Stafford (2013), "The Impact of Conflict Judgments between Developers and Testers in Software Development," *Journal of Database Management,* 24(4), 26-50.

Zhang, Xihui, Chi Zhang, Thomas F. Stafford and Ping Zhang (2013), "Teaching Introductory Programming to IS Students: The Impact of Teaching Approaches on Learning Performance," *Journal of Information Systems Education*, 24(2), 147-163.

Stafford, Thomas F., Xihui Zhang, Wade M. Jackson and Ahmad Al-Khasawneh (2012), "Global Diffusion of Information Technology Education: A Comparison with Developing Economies," *Journal of Information Technology Management*, 22(1), 46-61.

Stafford, Thomas F. (2011), "Active Priming of Cultural Stereotypes in Outsourcing Decision Making," *Journal of Global Information Technology Management*, 14(2), 27-47.

Stafford, Thomas F. and Aykut H. Turan (2011), "Online Tax Payment Systems as an Emergent Aspect of Governmental Transformation." *European Journal of Information Systems,* 20(3), 343-357.

Yang, Yang, Thomas F. Stafford and Mark Gillenson (2010), "Employee Satisfaction with Employee Relationship Management Systems: The Impact on System Quality Perceptions," *European Journal of Information Systems,* 20(2), 221-236.

Stafford, Thomas F. and Robin S. Poston (2010), "Online Security Threats and Computer User Intentions," *IEEE Computer,* 43(1), 58-64.

Huq, Faizul, Thomas F. Stafford, M. Khurrum S. Bhutta and Saurajit Kanungo (2010), "Differential Effects of Transportation in Supply Chain Optimization Modeling," *Journal of Manufacturing Technology Management,* 21(2), 269-286.

Zhang, Xihui, David W. Nickels and Thomas F. Stafford (2010), "Understanding the Organizational Impact of Radio Frequency Identification Technology: A Holistic View," *Pacific Asia Journal of the Association for Information Systems*, 2(2), 1-17.

Stafford, Thomas F. (2008), "Social and Usage Process Motivations for Consumer Internet Access," *Journal of Organizational and End User Computing,* 20(3), 1-20.

Stafford, Marla R., Barbara Stern, Thomas F. Stafford and Carol Bienstock (2008), "Consumer Acceptance of Online Auctions: An Extension and Revision of the TAM," *Psychology & Marketing,* 25(7), 619-636.

Bienstock, Carol C., Marla R. Stafford, Dan Sherrel, and Thomas F. Stafford (2008), "An Expanded Model of Logistics Service Quality: Incorporating Logistics Information Technology," *International Journal of Production Economics,* 113(1), 205-222.

Stafford, Thomas F. and Keith L. Lindsey (2007), "IP Teleconferencing in the Wired Classroom: Gratifications for Distance Education," *Journal of Information Systems Education*, 18(2) 227-232.

Stafford, Thomas F. and Dennis Gonier (2007), "The Online Research Bubble," *Communications of the ACM,* 50(9), 109-112.

Van Slyke, Craig, Virginia Ilie, Hao Lou and Thomas F. Stafford (2007), "Perceived Critical Mass and the Adoption of a Communication Technology," *European Journal of Information Systems,* 16(3), 270-283

Stafford, Marla Royne, Thomas F. Stafford and Joe E. Collier (2006), "The Dimensionality of Environmental Concern: Validation of Component Measures," *Interdisciplinary Environmental Review,* 8(1), 43-61.

Stafford, Thomas F., Aykut Hamit Turan and Ahmad Mansour Khasawneh (2006), "Middle-East.Com: Diffusion of the Internet and Online Shopping in Jordan and Turkey," *Journal of Global Information Technology Management,* 9(3), 43-61.

Stafford, Thomas F. (2005), "Understanding Motivations for Internet Use in Distance Education." *IEEE Transactions on Education*, 48(2), 301-306.

Stafford, Thomas F. (2005), "Computer Self-Efficacy as an Antecedent to the Acceptance of Instant Messenger Technology," *International Journal of Electronic Business Research*, 1(4), 41-50.

Poston, Robin S., Thomas F. Stafford and Amy Hennington (2005), **"**Spyware: The View from the [Online] Street," *Communications of the ACM,* 48(8), 96-99.

Stafford, Thomas F., and Andrew Urbaczewski (2004), "Spyware: The Ghost in the Machine," *Communications of the Association for Information Systems*, 14(1) 291-306.

Stafford, Thomas F., and Dennis Gonier (2004), "Gratifications for Internet Use: What Americans Like about Being Online," *Communications of the ACM,* 47(1), 107-112.

Stafford, Thomas F., Marla Royne Stafford, and Lawrence L. Schkade (2004), "Determining Uses and Gratifications for the Internet," *Decision Sciences*, 35(2), 259-288. **7ᵗʰ most downloaded article from Wiley/Blackwell Publishers, *Decision Sciences Journal*.**

Stafford, Thomas F., Aykut H. Turan and Mahesh Raisinghani (2004), "International and Cross-Cultural Influences on Online Shopping Behavior," *Journal of Global Information Technology Management,* 7(2), 70-87.

Stafford, Thomas F., and Mark Gillenson (2003), "Mobile Commerce: What it Is and What it Could Be," *Communications of the ACM,* 46(12), 33-34.

Stafford, Thomas F. (2003), "Differentiating between Innovators and Laggards in the Uses and Gratifications for Internet Services." *IEEE Transactions on Engineering Management,* 50(4), 427- 435.

Stafford, Thomas F. and Marla Royne Stafford (2003),"Industrial Buyers' Perceptions of Industrial Salespeople," *Journal of Business and Industrial Marketing,* 18 (1), 40-56.

Stafford, Marla Royne, Thomas F. Stafford and Ellen Day (2002), "Services Advertising: A Contingency-Based Approach to Evaluating Spokesperson Perceptions," *Journal of Advertising*, 31 (Summer), 37-48. **Awarded best paper of the year.**

Stafford, Thomas F. and Marla Royne Stafford (2002), "The Use of Atypical Advertising Strategies for Stereotyped Product Categories," *Journal of Current Issues and Research in Advertising,* 24 (Spring), 25-37.

Stafford, Thomas F., and Marla Royne Stafford (2001), "Identifying Motivations for the Use of Commercial Web Sites." *Information Resources Management Journal,* 14 (January-March), 22-30.

Stafford, Marla Royne and Thomas F. Stafford (2001), "Advertising the Service Offering: The Effects of Preference Heterogeneity, Message Strategy, and Gender on Radio Commercial Effectiveness," *Journal of Current Issues and Research in Advertising,* 23 (Spring), 17-29.

Stafford, Thomas F. (2000), "Alert or Oblivious? Awareness of Influence Attempts as a Determinant of Consumer Judgments," *Psychology & Marketing* 17 (9), 746-760.

Stafford, Marla Royne and Thomas F. Stafford (2000), "The Effectiveness of Tensile Pricing Strategies in the Advertising of Services," *Journal of Advertising,* 29 (Summer), 45-59.

Sharma, Arun and Thomas F. Stafford (2000), "Salespersons as Atmospheric Cues in Retail Environments," *Journal of Business Research*, 49(2), 183-191.

Stafford, Marla Royne, Thomas F. Stafford and Brenda P. Wells (1998), "Determinants of Service Quality and Satisfaction in the Auto Casualty Claims Process," *Journal of Services Marketing*, 12 (6), 426-440.

Stafford, Thomas F. (1996), "Conscious and Unconscious Processing of Priming Cues in Selling Encounters," *Journal of Personal Selling and Sales Management,* 2 (Spring), 37-44.

Stafford, Marla Royne, Thomas F. Stafford and Jhinuk Chowdhury (1996) "Predisposition toward Green Issues: The Potential Efficacy of Advertising Appeals." *Journal of Current Issues and Research in Advertising,* 18 (Spring), 67-79.

Stafford, Marla Royne and Thomas F. Stafford (1996), "Mechanical Commercial Avoidance: A Uses and Gratifications Perspective." *Journal of Current Issues and Research in Advertising,* 18 (Fall), 27-38.

Stafford, Thomas F., Thomas W. Leigh and Leonard L. Martin (1995), "Assimilation and Contrast Priming Effects In the Initial Consumer Sales Call," *Psychology and Marketing,* 12 (4), 321-347.

Stafford, Thomas F. (1994), "Consumption Values and the Choice of Marketing Electives: Treating Students like Customers," *Journal of Marketing Education,* 16 (Summer), 26-33.

Zimmer, Mary R., Thomas F. Stafford and Marla Royne Stafford (1994), "Green Issues: Dimensions of Environmental Concern," *Journal of Business Research*, 30 (May), 63-74.

Stafford, Marla Royne and Thomas F. Stafford (1993), "Participant Observation and the Pursuit of Truth: Methodological and Ethical Considerations," *Journal of the Market Research Society*, 35 (1), 63-76.

Refereed Conference Proceedings:

Farshadkhah, S., van Slyke, C., Fuller.B., and Stafford, T. (2024). Role of Emotions in Information Security Violation Mitigation. *Proceedings of the Decision Sciences Institute annual conference.*

Stafford, T., Islam, M.S., Wang T., and Kahn, A. (2024). The Growing Role of Process Automation in Internal Auditing: Further Explorations of a Grounded Theory. *Proceedings of the 2024 American Accounting Association AIS Mid-Year Section Meeting.*

Le, H., Nahar, M., and Stafford, T. (2022). "Novel Doctoral Learning Approaches for Accounting Information Systems. *Proceedings of the 2022 American Accounting Association Southwest Section*, March 2-5, New Orleans, LA.

Stafford, T.F., and Story, J. (2021), "Understanding Workspace Aesthetics: A PDW." *2021 Proceedings of the Academy of Management Conference.*

Islam, Md. Shariful and Stafford, T. (2021), "Chief Information Officer's (CIO) Social Capital and Data Breaches," ESR Paper in *Proceedings of the 2021 American Accounting Association Joint Midyear Meeting of the AIS Section.*

Li, Y., Wang, X., Stafford, T., and Khasraghi, H. (2021) "Green User Electronics Lifecycle Behavior and Planning Mechanisms," *Proceedings of the 54th Hawaii International Conference on System Sciences (HICSS),* Kauai, HI, pp. 906-915.

Islam, Md. Shariful, Stammerjohan, W., Stafford, T., and Farah, N. (2020). "Reaction of Rival Firms to the Information Security Breach of Focal Firms: Evidence from Market Activity and Information Asymmetry," *2020 AAA AIS/SET Section Midyear Meeting. San Antonio, TX: American Accounting Association.* **2019-2020 Best Research Paper Award.**

Stafford, T., and Duong, B. (2019), "Social Media in Southeast Asia: Qualitative Guidance for Insights and Decisions Related to Facebook and Instagram Use*," proceedings of the Journal of Business Research Royal Bank International Research Seminar*, Montreal Quebec, September 25-27

Islam, M.S., Stafford, T., and Stammerjohan, W. (2019), "Big Data Analytics Challenges & Internal Audit Function (IAF)'s Reliance on Big Data Analytics," *2019 AAA AIS/SET Section Midyear Meeting. San Antonio, TX: American Accounting Association.* **2018-2019 Distinguished Paper Award.**

Farshadkhah, S., and Stafford, T. (2019). "The Role of Eyes of Others in Security Violation Prevention: Measures and Constructs." *Proceedings of the 52nd Annual Hawaii International Conference on Systems Sciences.*

Li, Y., Stafford, T., Fuller, J.B., and Ellis, T.S. (2019). "Information-Securing in Organizations: A Dialectic Perspective," in *Proceedings of the 2019 ACM SIGMIS Conference on Computers and People Research,* Nashville, TN.

Li, Y., Van Slyke, C., Sumner, M, Ferratt, T., and Stafford, T. (2019). "Elephant in the Classroom: Do Information Systems Professors Need to be More Techno-Savvy than Students?" in *Proceedings of the 2019 ACM SIGMIS Conference on Computers and People Research*, Nashville, TN.

Islam, Md. Shariful, and Thomas F. Stafford (2018), "Internal Audit Function (IAF)'s Reliance on Big Data Analytics," *Proceedings of the American Accounting Association Accounting Information Systems Section annual meeting.*

Treiblmaier, H., Burton-Jones, A., Gregor, S., Hirschheim, R., Meyers, M., and Stafford, T. (2018), "Against Method and Anything Goes? A Critical Discussion based on the Strange Ideas from Paul Feyerabend on whether Epistemological Anarchy and benefit IS Research." *Proceedings of the 2018 International Conference for Information Systems.*

Stafford, Thomas F., Wang, T., Syler, R., and Islam, M. S. (2018), "Panel: Analytics for Accounting Information Systems Applications," *Proceedings of the 2018 Americas Conference for Information Systems.*

Herniter, B.C., Faulkner, M.L., and Stafford, T.F. (2018), "The Flip Side of the Coin: Employer Social Networking to Find Job Seekers." *Proceedings of the 2018 ACM SIGMIS CPR Conference.*

Han, Y., Stafford, T.F., and Ellis, T.S. (2018), "Lifecasting a Living: Why did I Choose this Technological Career?" *Proceedings of the 2018 ACM SIGMIS CPR Conference.*

Gal, G., and Stafford, T.F. (2018), "Medical Records," *Blockchain Technology: An Emerging Issues Forum*. San Francisco: American Accounting Association.

Li, Y., Stafford, T.F., Ellis, T.S., and Fuller, B. (2017), "Beyond Extra-Role Security Behaviors in Large Corporate Settings: The Case of Tribal Security." *Proceedings of the 2017 IFIP Working Group 8.11/11.13 Dewald Roode Information Security Workshop*.

Stafford, T.F. (2017), "Qualifying" Quantitative Measurement of Information Systems Security Behavior: Qualitative Contributions to Neurocognitive Data Collection." *Proceedings of the 2017 IFIP Working Group 8.11/11.13 Dewald Roode Information Security Workshop*.

Li, Y., Stafford, T.F., Fuller, B., and Ellis, S. (2017), "Beyond Compliance: Empowering Employees' Extra-Role Security Behaviors in Dynamic Environments," *Proceedings of the 2017 Americas Conference for Information Systems.*

Islam, M.S., and Stafford, T.F. (2017), "Information Technology (IT) Integration and Cybersecurity/Security: The Security Savviness of Board of Directors," *Proceedings of the 2017 Americas Conference for Information Systems.*

Islam, M.S., Jiang, R., and Stafford, T. (2017), "The Role of Accounting and Professional Associations in IT Security Auditing: A Research Panel," *Proceedings of the 2017 Americas Conference for Information Systems.*

Faulkner, M.L., Herniter, B.C., and Stafford, T.F. (2017), "Job Seekers and Social Networking in the Networked Age," *Proceedings of the SIGMIS Computers and People Research Conference.*

Stafford, Thomas F. and Rhonda Syler (2016), "Geopolitical Factors Impacting ICT4D: Comparing Singapore with Vietnam." *Proceedings of the 2016 Americas Conference for Information Systems.*

Stafford, Thomas F. and Robin S. Poston (2016), "Validating Formative Self-Efficacy for Computer Security Solutions, *Proceedings of the 2016 IFIP Working Group 8.11/11.13 Dewald Roode Information Security Workshop.*

14

Stafford, Thomas F. and George Deitz (2016), "Cognitive Neuroscience and User Computer Security Behavior," *Research Workshop on Advances & Innovations in Cyber Security*.

Stafford, Thomas F. and Sandeford J. Schaeffer (2016), "Social-Technical Apathy or Technological Loafing?" *Research Workshop on Advances & Innovations in Cyber Security*.

Stafford, Thomas F., Jason Rhea and Robin S. Poston (2013), "Assessing Internet Source Credibility," *Proceedings of the 2013 Americas Conference for Information Systems*.

Stafford, Thomas F., Robin S. Poston and Rahul Paul (2012), "Internet Source Credibility: Cognitive Constructs of Trustworthiness for Online Media." *Proceedings of the IS CoRE ICIS Special Interest Group for Cognitive Research in Information Systems*.

Stafford, Thomas F. (2011), "The Duality of Knowledge: Knowledge Transfer Practices in Outsourcing," *Proceedings of the 2011 Academy of Management Conference*. San Antonio, Texas.

Nelson, Terry A., Thomas F. Stafford and Peter Wright (2011), "The Missing Middle: The Overlooked Importance of Middle-Quality LMX," *Proceedings of the 2011 Academy of Management Conference*. San Antonio, Texas.

Nelson, Terry A., Thomas F. Stafford, Peter Wright and John Amis (2011), "The Meta-Structuration of Corporate Governance: The Role of Information Technology in Moderating the Agency Problem in Financial Services Firms," *Proceedings of the Southern Management Association Conference*. Savannah, Georgia.

Nelson, Terry A. and Thomas F. Stafford (2011), "Racism Revisited: A Taxonomy for Coping with Subtle Racial Bias," *Society for Industrial & Organizational Psychology Conference*. Chicago, Illinois.

Stafford, Thomas F., Michelle Belton, Terry Nelson and Aaron Peevyhouse (2010), "Exploring Dimensions of Mobile Information Technology Dependence," *Proceedings of the 2010 International Conference for Information Systems*.

Stafford, Thomas F. and Ahmad Mansour Khasawneh (2009), "Individual Adopter Differences among Jordanian Technology Users," *Proceedings of the 2009 Americas Conference on Information Systems*.

Khasawneh, Ahmad Mansour and Thomas F. Stafford (2008), "Mobile Computing in Developing Nations: The Case of Use and Adoption in Jordan," *Proceedings of the 2008 Global Information Technology Management Conference*.

Zhang, Xihui, Thomas F. Stafford, Amy Hennington, Mark L. Gillenson and Tao Hu (2008) "A Dynamic RFID Data-Drive Supply Chain Management System," *Proceedings of the 2008 Global Information Technology Management Conference*.

Stafford, Thomas F. (2007) "Motivations for Use of Information and Communication Technologies," *Proceedings of the 2007 Academy of Management Conference*.

Dondanville, Christopher C. and Thomas F. Stafford (2006), "Benefiting from Open Source Development Methodologies in Global Information Systems Organizations, *Proceedings of the 2006 Americas Conference for Information Systems*.

Bienstock, Carol C., Marla Royne Stafford, and Thomas F. Stafford (2006), "The Role of Technology in Industrial Customers' Perceptions of Logistics Service Quality and Their Future Purchase Intentions," *Proceedings of the 2006 Academy of Marketing Science Conference.*

Stafford, Thomas F., (2004), "Computer Self-Efficacy as an Antecedent to the Acceptance of Instant Messenger Technology. Proceedings of the 2004 *Decision Sciences Institute Conference.*

Yang, Yang, and Thomas F. Stafford (2004), "Understanding the Antecedents of Effective Knowledge-Sharing Activities: The Importance of Climate and Human Resource Management. Proceedings of the 2004 *Decision Sciences Institute Conference.*

Yang, Yang and Thomas F. Stafford (2005), "Mobile Computing in the Organization – The Influence of Temporal Orientation Styles," *Proceedings of the 2005 Americas Conference on Information Systems.*

Stafford, Thomas F. and Mark Gillenson (2004)*,* "Motivations for Mobile Devices: Uses and Gratifications for M-Commerce Activities." *Proceedings of the SIGHCI Preconference.*

Van Slyke, Craig, Thomas F. Stafford and Virginia Ilie (2004), "Grassroots Diffusion: A Research Agenda and Propositional Inventory." *Proceedings of the Diffusion Special Interest Group Preconference.*

Stafford, Thomas F., and Andrew Urbaczewski (2004), "Spyware: A Tutorial." *Tutorial session for the 2004 Americas Conference on Information Systems*.

Stafford, Thomas F. (2003), "Computer Self-Efficacy and Internet Use: The Case of AOL Instant Messenger." *Proceedings of the 2003 Decision Sciences Institute Conference.*

Stafford, Thomas F. (2003), "Social and Usage Process Motivations for Internet Use: Differences between Light and Heavy Users." *Proceedings of the 2003 Americas Conference for Information Systems.* **Awarded "Best Paper" for the IT Infrastructure Track.**

Stafford, Thomas F., Mahesh S. Raisinghani, Aykut H. Turan, and Yang Yang (2003), "Three Corners of the eWorld: Cultural Differences and Online Shopping." *Proceedings of the 2003 Global Information Technology Management Conference.*

Stafford, Thomas F. and Marla Royne Stafford (2003), "Uses and Gratifications for Internet Use In the Distance Education Classroom," *Proceedings of the 2003 American Marketing Association Winter Educators Conference.*

Stafford, Thomas F. and Judith C. Simon (2002), "High-Tech Adjuncts: Using Technology-Mediated Virtual Partnerships to Facilitate the Delivery of Information Systems Course Content." *Proceedings of the 2002 Decision Sciences Institute Conference.*

Stafford, Thomas F. (2002). "Trust, Transactions and Relational Exchange: Virtual Integration and Agile Supply Chain Management." *Proceedings of the 2002 Americas Conference on Information Systems.*

Turan, Aykut H. and Thomas F. Stafford (2002), "Knowledge Management Best Practices In Global Organizations." *Proceedings of the 2002 Global Information Technology Management Conference.*

Bienstock, Carol C., Thomas F. Stafford and Marla Royne Stafford (2002), "Logistics Services Quality and the Concept of Acceptance: Technological Dimensions of Logistics Services and their Evaluation." *Proceedings of the 2002 Decision Sciences Institute Conference.*

Stafford, Thomas F. (2001), "Measuring Consumer Motivations to Use Marketspace," *Proceedings of the Diffusion Interest Group in Information Technology*, http://www.mis.temple.edu/digit/past_meetings/digit2001/MeasuringConsumerMotivations_ Digit2001.pdf.

Stafford, Thomas F. (2001), "Information Technology and Inventory Management: The Case for Contemporaneous Speculation in Retailing Channels." *Proceedings of the 2001 Academy of Marketing Science Conference.*

Newcomer, Julia and Thomas F. Stafford (2001), "Teaching Simultaneously in Dual Classrooms: Tips for When You're Asked to use Videoconferencing as an Instructional Tool." *Proceedings of the Southwest Academy of Management.*

Stafford, Marla Royne and Thomas F. Stafford (2001), "Endorsement and Services Advertising Effectiveness: The Case of Spokespersons versus Spokescharacters." *Proceedings of the 2001 American Academy of Advertising Conference.*

Stafford, Marla Royne and Thomas F. Stafford (2000), "Identifying the Uses and Gratifications of Web Use." *Proceedings of the 2000 American Academy of Advertising Conference.*

Stafford, Thomas F. (1999), "Consumer Motivations for Commercial Web Site Use: Antecedents to Electronic Commerce." *Proceedings of the 1999 Americans Conference on Information Systems.*

Stafford, Thomas F. and Marla Royne Stafford (1999), "Leadership in the Classroom: The Management of Sales Education." *Proceedings of the 1999 American Marketing Association Winter Educators' Conference.*

Stafford, Thomas F. and Marla Royne Stafford (1998), "Uses and Gratifications of the World Wide Web: A Preliminary Study." *Proceedings of the 1998 American Academy of Advertising Conference.*

Stafford, Thomas F. and Marla Royne Stafford (1998), "The Dimensionality of Environmental Concern: Validation of Component Measures." *Proceedings of the 1998 Academy of Marketing Science Conference.*

Sharma, Arun and Thomas F. Stafford (1997), "Salespersons as Atmospheric Cues in Retail Environments." *American Marketing Association Retailing Special Interest Group conference on Retail Atmospherics.*

Stafford, Thomas F. (1996), "Zen and the Art of Market Maintenance: The Changing Role of Selling in Marketing Relationships," *Proceedings of the 1996 Academy of Marketing Science Conference.*

Stafford, Thomas F. (1996), "The Role of Affect in Interpersonal Marketing Encounters: Alternative Conceptualizations," *Proceedings of the 1996 Academy of Marketing Science Conference.*

Stafford, Thomas F. (1995), "Perceptions of the Telemarketer: Exploring the Stereotype." *Proceedings of the 1995 American Marketing Association Summer Educators' Conference.*

Stafford, Thomas F. and Robert A. Reeves (1995), "The Many Avenues to Compliance: Converging Interdisciplinary Perspectives." *Proceedings of the 1995 Annual Conference of The Society for Consumer Psychology.*

Stafford, Thomas F. and Marla Royne Stafford (1994), "Elements of the Salesperson Stereotype in the Industrial Sector," *Proceedings of the 1994 American Marketing Association Summer Educator's Conference.*

Stafford, Marla Royne and Thomas F. Stafford (1993), "Industrial Buyers' Perceptions of Salespeople: An Exploratory Investigation," *Proceedings of the 1993 Academy of Marketing Science Conference.*

Stafford, Thomas F. and Marla Royne Stafford (1993), "The X, Y and Z of Sales Management: New Pedagogical Perspectives for Classroom Excellence," in D. Weilbaker (ed.) *Professional Sales and Sales Management Practices Leading Toward the 21st Century.* DeKalb, IL: Northern Illinois University.

Stafford, Thomas F. and Marla Royne Stafford (1992), "Effects of Puffery and Price on Product-Sponsor Evaluations," *Proceedings of the 1992 American Academy of Advertising Conference.*

Stafford, Marla Royne and Thomas F. Stafford (1991), "Situational Dimensions, Shopping Motives and Patronage Behavior: A Conceptual Model," *Proceedings of the 1991 Southern Marketing Association Conference.*

Conference Sessions:

Stafford, Thomas F. (2022) "Grounding a Theory of Audit Analytics." Research workshop at the *American Accounting Association mid-year Accounting Information Systems conference.*

Stafford, Thomas F. and Bao Duong (2020), "Social Media in Southeast Asia: Qualitative Guidance for Insights and Decisions Related to Facebook and Instagram Use." *Ignite presentation at Hawaii International Conference on System Sciences.*

Stafford, Thomas F. (2012). Co-Chair and Facilitator: *40 Years of LMX Research: An Academy of Management Showcase Session.*

Stafford, Thomas F. (2011). Chair: Information Acculturation in East/West Organizational Interactions. Academy of Management Conference, San Antonio, Texas.

Stafford, Thomas F. (2010), "Expanding Minority Representation in Management Education," An Academy of Management Caucus, 2010 Academy of Management conference, Montreal, Quebec.

Marakas, G., Stafford, T., and Torkzadenh, R. (2007), "Computer Self-Efficacy Revisited," *Diffusion Special Interest Group (DIGIT) preconference*, December 2007.

"Meet the Editors," Presentation to the *Americas Conference for Information Systems*, August, 2006, on behalf of the *Journal of Global Information Technology Management.*

Stafford, Thomas F. (2004), "Operationalizing M-Commerce." Invited research abstract and presentation at the 2004 *Decision Sciences Conference.*

"Reviewing Manuscripts: Considerations for Authors and Reviewers." Panel presentation at the 2003 *Information Resources Management Association Conference.*

"Internet as Meta-Medium: Implications for the Multimedia Future of the Web." Thomas F. Stafford, Chair. Tutorial session presented at the 2000 *Americas Conference on Information Systems.*

Special Session Chair: "Advances in Services Promotion." 1999 *American Marketing Association Winter Educator's Conference.*

"How to Survive the Dissertation Process." Panel presentation at the 1998 *Southwestern Marketing Association Conference*.

Special Session Chair: "The Future of Marketing Education." 1997 *American Marketing Association's Summer Educator's Conference.*

Special Session Chair: "Priming and Categorization Research Applications in Sales." 1991 *American Marketing Association Winter Educator's Conference.*

Books:

Stafford, Marla Royne and Thomas F. Stafford (1998). *The instructor's manual to accompany VandenBergh and Katz's* <u>*Advertising Principles: Choice Challenge and Change.*</u> Lincolnwoood, IL: NTC Press.

Refereed Book Chapters:

Stafford, Thomas F., and Keith L. Lindsey (2008), "Exploring Student Motivations for IP Teleconferencing In Distance Education," in Negash, S., Whitman, M., Woszczynski, A., Hoganson, K., and Mattord, H. (eds.), Distance Learning for Real-Time and Asynchronous Information Technology Education, Hershey, PA: IGI Global.

Stafford, Thomas F. (2007), "Computer Self-Efficacy and the Acceptance of Instant Messenger Technology," in I. Lee (ed.), *E-Business Innovation and Process Management,* Hershey, PA: Idea Group Publishing.

Stafford, Thomas F. (2007), "Spyware," in M. Quigley (ed.), *Advanced Topics in E-Business Research,* Hershey, PA: Idea Group Publishing.

Stafford, Thomas F. (2006), "Motivations for Internet Use: Media Use Perspectives," in M. Khosrow-Pour (ed.), *Encyclopedia of Information Science and Technology, Vol. 2,* Hershey, PA: Idea Group Publishing.

Stafford, Thomas F. (2005), "Uses and Gratifications for the World Wide Web: Recent Advancements." *Encyclopedia of Information Science and Technology,* Hershey, PA: Idea Group Publishing.

Stafford, Thomas F. (2004), "Mobile Advertising and Machine Persuasion: A New Paradigm for Source Effects," in R. Faber and M. Stafford (eds), *Advertising, Promotion and the New Media*, Austin, TX: American Academy of Advertising.

Stafford, Thomas F., Marla Royne Stafford and Neal Shaw (2002), "Motivations and Perceptions Related to the Acceptance of Convergent Media Delivered thought the World Wide Web," in M. Khosrowpour (ed.), *Advanced Topics in Information Resources Management.* Hershey, PA: Idea Group Publishing.

Stafford, Thomas F. and Marla Royne Stafford (2001), "Investigating Social Motivations for Internet Use," in O. Lee (ed.), *Internet Marketing Research: Theory and Practice.* Hershey, PA: Idea Group Publishing.

Stafford, Thomas F. and Marla Royne Stafford (2000), "Consumer Motivations to Engage in Electronic Commerce: Uses and Gratifications of the World Wide Web," in S. Rahman and M. Raisinghani (eds.), *Electronic Commerce: Opportunities and Challenges.* Hershey, PA: Idea Group Publishing.

Refereed Other Publications:

Stafford, Thomas F. (2007), "Review of Z. Kurtisi, X. Gu and L. Wolf's 'Enabling Network-Centric Music Performance in Wide-Area Networks'" *Computing Reviews,* A. Pugh (Ed.), http://reviews.com.

Stafford, Thomas F. (2006), "Review of A. Gupta, P. Ranganathan, P. Sarina and M. Shah's "IT Infrastructure in emerging markets: Arguing for an end-to-end perspective," *Computing Reviews,* A. Pugh (Ed.), http://reviews.com.

Stafford, Thomas F. (2006), "Review of A. Ordanini's 'What drives market transactions in B2B exchanges?'" *Computing Reviews,* A. Pugh (Ed.), http://reviews.com.

Stafford, Thomas F. (2005), "Review of A. Papazafeiropoulou's 'A Framework for the Investigation of the Institutional Layer of IT Diffusion: Using Stakeholder Theory to Analyze Electronic Commerce Diffusion,'" *Computing Reviews,* A. Pugh (Ed.), http://reviews.com.

Stafford, Thomas F. (2005), "Review of B. Eylert's 'The mobile multimedia business: requirements and solutions,'" *Computing Reviews,* A. Pugh (Ed.), http://reviews.com.

Stafford, Thomas F. (2005), "Review of S. Nambisan's 'How to prepare tomorrow's technologists for global networks of innovation,'" *Computing Reviews,* A. Pugh (Ed.), http://reviews.com.

Stafford, Thomas F. (2003), "Review of S. Elliot's 'Electronic Commerce: B2C Strategies and Models,'" *Computing Reviews,* A. Pugh (Ed.), http://reviews.com.

Stafford, Thomas F. (2004), "Review of P. Kavassalis, S. Lelis, M. Rafea and S. Haridi's 'What Makes a Web Site Popular?,'" *Computing Reviews,* A. Pugh (Ed.), http://reviews.com.

Stafford, Thomas F. (2003), "Review of M. Tomsen and R. Faith's 'Reaching the Interactive Customer,'" *Computing Reviews,* A. Pugh (Ed.), http://reviews.com.

Stafford, Thomas F. (2003), "Review of S. Huff and S. Barnes' 'Rising Sun: iMode and the Wireless Internet," *Computing Reviews,* A. Pugh (Ed.), http://reviews.com.

Stafford, Thomas F. (2003), "Review of L. Caldwell's 'Fast Track to Profit: An Insider's Guide to Exploiting the World's Best Internet Technologies,'" *Computing Reviews,* A. Pugh (Ed.), http://reviews.com.

Stafford, Thomas F. (2003), "Review of T. Liang and H. Lai's 'Effect of Store Design on Consumer Purchases: An Empirical Study of On-Line Bookstores,'" *Computing Reviews,* A. Pugh (Ed.), http://reviews.com.

Stafford, Thomas F. (2002), "Review of A. Langer's 'Applied E-commerce: Analysis and Engineering for E-commerce,'" *Computing Reviews,* A. Pugh (Ed.), http://reviews.com.

Stafford, Thomas F. (2002), "Review of D. Zeng's 'Managing Flexibility for Inter-Organizational Electronic Commerce,'" *Computing Reviews,* A. Pugh (Ed.), http://reviews.com.

Stafford, Thomas F. (1999), "A Review of SAS for Windows 95," *Journal of the Academy of Marketing Science*, 27(1), 109-110.

Invited and Non-Refereed Publications:

Robert, L. P., Jr., Bansal, G., Melville, N., and Stafford, T. (2020). Introduction to the special issue on AI fairness, trust, and ethics. *AIS Transactions on Human-Computer Interaction*, *12*(4), 172-178.

Stafford, Thomas F. (2017), "On Cybersecurity Loafing and Cybercomplacency," *The DATA BASE for Advances in Information Systems,* 48(3), 8-10.

Stafford, Thomas. F. (2012), "Fast, Cheap or Good; Pick any Two," *Journal of Global Information Technology Management*, 15(3), 1.

Stafford, Thomas F. (2007), "Review of Z. Kurtisi, X. Gu and L. Wolf's 'Enabling Network-Centric Music Performance in Wide-Area Networks,"*Computing Reviews,* A. Pugh (Ed.), http://reviews.com.

Stafford, Thomas F. (2006), "Review of A. Gupta, P. Ranganathan, P. Sarina and M. Shah's "IT Infrastructure in emerging markets: Arguing for an end-to-end perspective," *Computing Reviews,* A. Pugh (Ed.), http://reviews.com.

Stafford, Thomas F. (2006), "Review of A. Ordanini's 'What drives market transactions in B2B exchanges?'" *Computing Reviews,* A. Pugh (Ed.), http://reviews.com.

Stafford, Thomas F. and Patrick Y.K. Chau (2006), "Editorial: eServices," Information Systems Journal, 16(2), 105-106.

Stafford, Thomas F. (2005), "Consumer Apathy and the Emerging Revenue Model of the Internet: The Economic Case for Spyware," Journal of Electronic Commerce in Organizations, 3(4), 1-4.

Stafford, Thomas F. (2005), "Spyware," Communications of the ACM, 48(8), 34-36.

Stafford, Thomas F., and Carol Saunders (2003), "Moving Toward Chapter Three," e-Service Journal, 3(1), 3-5.

Stafford, Thomas F. (2006), "Review of A. Ordanini's 'What drives market transactions in B2B exchanges?'" *Computing Reviews,* A. Pugh (Ed.), http://reviews.com.

Stafford, Thomas F. (2005), "Review of A. Papazafeiropoulou's 'A Framework for the Investigation of the Institutional Layer of IT Diffusion: Using Stakeholder Theory to Analyze Electronic Commerce Diffusion,'" *Computing Reviews,* A. Pugh (Ed.), http://reviews.com.

Stafford, Thomas F. (2005), "Review of B. Eylert's 'The mobile multimedia business: requirements and solutions,'" *Computing Reviews,* A. Pugh (Ed.), http://reviews.com.

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Stafford, Thomas F. (2003), "Review of L. Caldwell's 'Fast Track to Profit: An Insider's Guide to Exploiting the World's Best Internet Technologies,'" *Computing Reviews,* A. Pugh (Ed.), http://reviews.com.

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Stafford, Thomas F. (2003), "E-Services," Communications of the ACM, 46(6), 27-28.

Stafford, Thomas F. (2002), "Review of A. Langer's 'Applied E-commerce: Analysis and Engineering for E-commerce,'" *Computing Reviews,* A. Pugh (Ed.), http://reviews.com.

Stafford, Thomas F. (2002), "Review of D. Zeng's 'Managing Flexibility for Inter-Organizational Electronic Commerce,'" *Computing Reviews,* A. Pugh (Ed.), http://reviews.com.

Stafford, Thomas F. (1999), "A Review of SAS for Windows 95," *Journal of the Academy of Marketing Science*, 27(1), 109-110.

Stafford, Thomas F. (1999), "Guest Editorial: Persuasion and Marketing," *Psychology & Marketing*, 16(2), 87-90.

Stafford, Thomas F. (1999), "A Book Review of *Demography of Business Decision Making,*" *Journal of the Academy of Marketing Science*, 27(1), 109.

Stafford, Thomas F. (1997), "A Book Review of *Gift Giving: A Research Anthology*," *Journal of the Academy of Marketing Science*, 25 (4), 376.

Stafford, Thomas F. (1996), "A Tale of Two Cities: Team Teaching in Action," Journal of Marketing Education, 18 (Fall), 3-13.

Stafford, Thomas F. (1996), "New Issues in Marketing: Streamlining the Marketplace," *Academy of Marketing Science News,* 17 (4).

Stafford, Thomas F. (1996), "New Issues in Marketing: Paradigms Lost -- The Cost We'll Pay for Relationship Marketing," *Academy of Marketing Science News,* 17 (3).

Stafford, Thomas F. (1996), "New Issues in Marketing: Logistics, Revisited," *Academy of Marketing Science News*, 17 (2).

Stafford, Thomas F. (1996), "New Issues in Marketing: Relationship Marketing," *Academy of Marketing Science News,* 17 (1).

Stafford, Thomas F. (1995), "New Issues in Marketing: Integrated Marketing Communications," *Academy of Marketing Science News,* 16 (3).

Stafford, Thomas F. (1995), "New Issues in Marketing: Database Marketing," *Academy of Marketing Science News,* 16 (4).

Stafford, Thomas F. (1994), "Relationship Marketing: A Book Review." *Journal of Personal Selling and Sales Managemen*t, 14 (Spring), 84-85.

Stafford, Thomas F. (1994), "Unintended Thought: A Book Review." *Psychology and Marketing,* 11 (January/February), 85-89.

Stafford, Thomas F. (1994), "Sales Management Role-Plays: A Book Review." *Journal of Personal Selling and Sales Management,* 14 (Summer), 95-96.

Stafford, Thomas F. and Marla Royne Stafford (1993), "Reaction Effects in Participant Observation: A Response," Journal of the Market Research Society, 35 (July), 280-281.

Grants and Awards:

2015/16   Funding to support the study, "Behavioral Responses to Security Threats in Online Contexts." FedEx Institute of Technology Cluster for the Advancement of Cyber Security and Testing. $10,000

 2015/16   Funding to support the study, "Technology Dependency and CyberSecurity Loafing." FedEx Institute of Technology Cluster for the Advancement of Cyber Security and Testing. $10,000

2012   Funding to support the project "Technology Dependencies across Cultural Boundaries" Fogelman College of Business and Economics, $7000.00.

2011   Funding to support the research project, "A Leader-Member Exchange Perspective of Testing Organization Governance: Long-Distance LMX in Practice." Systems Testing Excellence Program of the FedEx Institute of Technology: $2000.00.

2011   Funded to support the research project, "Active Priming of Cultural Stereotypes in Outsourcing Decision Making." Wang Center for International Business Education and Research (CIBER), University of Memphis: $7000.00.

2006   Funding to support publication of ACM's *The DATA BASE for Advances in Information Systems* from FedEx Institute of Technology. $40,000.

2005   Funding to support the research project, "Distance Education Spanning Institutional Boundaries: The Use of Internet2 Connectivity to Build Cross-Disciplinary Multi-Institutional Pedagogical Teams for Course Video Conference Content Delivery." $7500.00 for IP teleconference equipment purchase.

2005   In-kind support for data collection from America Online on Internet user perceptions of Spyware and Web site credibility. $10,000.

2005   Funding support for the Faculty Development in International Business Program, Eastern Europe. $5000 from University of Memphis Wang Center for International Business.

2004   In kind support for data collection from International Paper for a study of business uses of Instant Messenger technology.

2003   Funding to support the research project, "Distance Education Spanning Institutional Boundaries: The Use of Internet2 Connectivity to Build Cross-Disciplinary Multi-Institutional Pedagogical Teams for Course Video Conference Content Delivery." $4500.00 for H.323 IP teleconference equipment purchase, and additional in-kind assistance, from University of Memphis.

2003   Funding to support the research project, "Characteristics of Online Shopping in China." $6000.00 and in kind assistance, from the University of Memphis Wang Center for International Business.

2001   In-kind funding in support of an on-line survey for America On-Line customer uses and gratifications for Internet Web site usage: $20,000 from Digital Marketing Services.

1995   Funding support from the American Academy of Advertising for the research project, "Priming to Pique: The Advantages of Atypical Advertisements For Stereotyped Product Categories." $1,100.00.

1994-95   Funding support from the Marketing Science Institute awarded for the research project, "Improving Responses to Telemarketing Presentations through Social Judgment Theory." $5000.00 and in-kind assistance.

Honors:

2020   Named as an Association for Information Systems "Distinguished Member."

2019   Awarded Federation for Business Discipline's Distinguished Paper Award for Islam, Md. Shariful, and Thomas F. Stafford (2018), "Big Data Analytics Challenges & Internal Audit Function (IAF)'s Reliance on Big Data Analytics."

2011   Systems Testing Excellence Fellow of the FedEx Institute of Technology.

2010   Named Outstanding Reviewer for Academy of Management OCIS division.

2006   Named Suzanne Downs Palmer Associate Professor of Management Information Systems. MIS Department, University of Memphis. 2006-2007.

2004   Awarded "Best Paper of the Year" in *Journal of Advertising* for "Services Advertising: A Contingency-Based Approach to Evaluating Spokesperson Perceptions."

2003   Awarded "Best Paper for the IT Infrastructure Track" of the 2003 AMCIS conference for "Social and Usage Process Motivations for Internet Use: Differences between Light and Heavy Users."

2003   Selected for inclusion in *Who's Who in Business Higher Education.*

1998   Selected as an outstanding reviewer for the 1998 Association for Consumer Research Conference.

1995   Recipient of the American Academy of Advertising Research Fellowship.

1995   Selected as a delegate to the AACSB Continuous Improvement Symposium.

1994   Recipient of Honorable Mention in the 1994-95 Marketing Science Institute research competition on *Challenges and Opportunities for Direct Marketing*.

1994   Selected for the 1994 Direct Marketing Educational Association Professor's Institute.

1992   The University of Georgia Outstanding Teaching Assistant Award.

1991   Kathyryn H. Hunnicutt Award for Teaching Excellence. Department of Marketing, The University of Georgia.

Professional Activities:

Board of Trustees of the Teacher's Retirement System of Louisiana. University Systems Trustee, 2018-present.

Coordinating Committee Member At-Large, American Accounting Association – SW. 2019-2021, 2020-2021.

External Grant Reviewer: Research Secretariat of Hong Kong.

Senior Editor – *Information Systems Management*. 2014 – present.

Associate Editor, *Information & Management.* 2013 – 2017

Associate Editor, *Journal of Organizational and End User Computing.* 2012 – 2017.

Associate Editor: Journal of Electronic Commerce in Organizations. 2003 – 2017.

Associate Editor for Research Panels, 2004 ICIS Conference.

Associate Editor for Valuing Information Technology Track, 2005 ICIS Conference.

Associate Editor: *eService Journal.* 2004 – 2017.

Associate Editor: *Journal of Global Information Technology Management.* 2009 – present.

Member of the Innovative Education Committee, Decision Sciences Institute. 2003- 2006.

Member of the Programs and Meetings Committee, Decision Sciences Institute. 2001 – 2003.

Member of the Editorial Review Board: *Information Resources Management Journal.* 2001 – 2014.

Member of the Editorial Review Board: *ACM Computing Reviews.* 2001 – 2015.

Member of the Editorial Review Board: *Journal of End User Computing.* 2002 – present.

Member of the Editorial Review Board: *Journal of Operations Management.* 2002 – 2007.

Member of the Editorial Review Board: *Journal of Electronic Commerce in Organizations*. 2002 – present.

Member of the Editorial Review Board: *Journal of Global Information Technology Management.* 2003 – present.

Member of the Editorial Review Board: *Decision Sciences Journal for Innovative Education.* 2003 –2005

Member of the Editorial Review Board: *International Journal of Cases on Electronic Commerce.* 2003 – present.

Member of the Editorial Review Board: *InfoSci-Online.com* 2002 – present.

Member of the Editorial Review Board: *International Journal of Electronic Business Research,* 2005 – present.

Member of the Editorial Review Board, *Psychology and Marketing,* 1994 - present.

Member of the Editorial Review Board, *Academy of Marketing Science Review,* 1999 – 2002.

Member of the Editorial Review Board, *Journal of Marketing Education,* 1994 - 2002.

Member of the Editorial Review Board, *Journal of Consumer Affairs*, 1998 - 2002.

Ad hoc reviewer, *Communications of the ACM*, 2003-present

Ad hoc reviewer, *Journal of Management Information Systems*, 2001- present.

Ad hoc reviewer, *International Journal of Human-Computer Studies,* 2005 – present.

Ad hoc reviewer, *International Journal of Electronic Commerce,* 2001 – present.

Ad hoc reviewer, *Information & Management*, 2003 – present.

Ad hoc reviewer, *Journal of the Academy of Marketing Science,* 1995 - present.

Ad hoc reviewer, *Journal of Advertising,* 1995 - present.

Ad hoc reviewer, *Journal of Marketing*, 1998-present

Ad hoc reviewer, *Journal of Retailing,* 2001- present.

Editor: *Academy of Marketing Science Quarterly.* June, 1997 - June 1999.

Member of the American Academy of Advertising Research Committee, 1994 - 2002. Chair, American Academy of Advertising Research Fellowship Subcommittee, 1996.

Research Director: New Media in Marketing. American Marketing Association Technology Special Interest Group. 1998-1999.

Reviewer of competitive papers for the Association for Information Systems conference, 1999 - present.

Webmaster: Academy of Marketing Science (http://www.ams-web.org), June 1997 – August 2001.

Professional Memberships:

Association for Information Systems

Academy of Management

- Research Methods section
- Management and Organizational Cognition section
- Technology and Information Management section

American Accounting Association

- Accounting Information Systems section
- Auditing section

American Psychological Association

- Society for Industrial/Organizational Psychology