



PLACEMENT STATISTICS

2023-2024: MASTER OF BUSINESS ADMINISTRATION

Placement is defined as students who achieved their post-master's degree goal of either gaining employment, beginning an advanced degree program, licensure, or certification, or serving in the military or public service.

PLACEMENT

CATEGORY	3 MONTH PLACEMENT	6 MONTH PLACEMENT
EMPLOYED	108	113
CONTINUING EDUCATION	7	7
PUBLIC SERVICE	0	0
NOT EMPLOYED, SEEKING	13** (7)	10** (4)
EMPLOYED, STILL SEEKING	3** (2)	1**
NOT EMPLOYED, NOT SEEKING	3	3
TOTAL GRADUATES	134	134
PLACEMENT RATE	93%	97%
AVERAGE SALARY*	\$84,048 (69)	

* Number of salary responses indicated in parenthesis

**7 MBA students never responded to the 3-month placement survey or beyond

93%

of students placed within
3 months post-graduation

97%

of students placed within
6 months post-graduation

95%

of students participated in
placement survey

TOP HIRING COMPANIES

Actalent	Innovex
APHL	International Paper Co.
Bank of America	Louisiana Dept. of Revenue
CenturyNext Bank	Louisiana Tech University
Deep South Equip. Co.	Murphy USA
Enterprise	Opportune LLC
FDIC	Regions Bank
Fictiv	RJ Reynolds
GDIT	Stryker
Hess	Textron Systems

\$84,048

average starting salary