



Louisiana Tech University®

# SCHOOL *of* BANKING

*presented by the College of Business in collaboration  
with the Louisiana Bankers Association*

**June 2-6, 2025**

PRESENTING SPONSOR:

**b1BANK**

## From the Director

Welcome to the Louisiana Tech University School of Banking! We are honored that you have chosen to attend this program and look forward to helping you grow your knowledge base. Our strategic focus on financial technology, innovation, regional economic development, and information security will help you further hone skills that have become increasingly critical to the banking industry.

Special thanks goes to our generous sponsors, our speakers, and our friends at the Louisiana Bankers Association. Without these partnerships, this School would not have come to fruition. We view this program as an investment in the future of our state's banking industry, so thank you for coming alongside us for what we hope will fill a gap for Louisiana's rising financial leaders.

I am excited for this week and look forward to welcoming you to Louisiana Tech and the College of Business.

Sincerely,



William McCumber, Ph.D.  
Director  
Louisiana Tech University School of Banking



*The Louisiana Tech University School of Banking is a non-credit bearing professional development program. Students will receive a certificate upon program completion.*

If you have questions or need assistance throughout the week, please contact one of our College of Business staff to assist.

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Director of Strategic Communications  
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## 1st Year Participants

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Alyssa Allen  
*Louisiana Land Bank*

Ashley Avery  
*Louisiana National Bank*

Hunter Battles  
*Century Next Bank*

Eric Bedel  
*Rayne Building & Loan  
Association*

Hailey Begnaud  
*FM Bank*

Ronnie Bennett  
*Louisiana Land Bank*

Briana Borland  
*Caldwell Bank & Trust*

Ashley Butler  
*Origin Bank*

Haley Chavis  
*Century Next Bank*

Kellie Coulter  
*Century Next Bank*

Sonya Crowe  
*Landmark Bank*

Brandy Davis  
*WSB*

Stephen Dowies  
*Gibsland Bank & Trust*

Ashley Evans  
*Origin Bank*

Randy Funes  
*Century Next Bank*

Nicky Gautreau  
*Bank of Zachary*

Chris Harkins  
*Louisiana National Bank*

Jessica Haymon  
*b1BANK*

Rusty Jenkins  
*Louisiana Land Bank*

Landon Joiner  
*Citizens Progressive Bank*

Mikey Jones  
*American Bank*

Andie Lindsey  
*Caldwell Bank & Trust*

Jordan McNeely  
*Origin Bank*

Abbey Melancon  
*MC Bank and Trust*

Adam Napper  
*Century Next Bank*

Sherman Naquin  
*Synergy Bank*

Stephanie Ockman  
*Gulf Coast Bank and Trust*

Keesha Ockmand  
*Landmark Bank*

Megan O'Neal  
*Gibsland Bank & Trust*

Adam Palmer  
*Caldwell Holding Company*

Amanda Parker  
*Century Next Bank*

Rachel Raborn  
*Century Next Bank*

Charlie Reeves  
*Delta Bank*

Stacey Schouest  
*South Louisiana Bank*

Leslie Slaughter  
*b1BANK*

Casey Smith  
*Landmark Bank*

Christie Spillers  
*WSB*

Tim Stephens  
*Origin Bank*

Brittany Theriot  
*FM Bank*

Lindsay Tomlinson  
*Origin Bank*

Marcel Vandenoord  
*Louisiana Land Bank*

Sara Walden  
*Community Bank of Louisiana*

Tammy Walsworth  
*Century Next Bank*

Roger Watkins  
*b1BANK*

Braden Whatley  
*b1BANK*

Heath Williams  
*First Federal Bank of Louisiana*

Johnny T. Williams  
*Louisiana National Bank*

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## 2nd Year Participants

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Kaitlin Ainsworth  
*Caldwell Bank & Trust*

Jake Bennett  
*Caldwell Bank & Trust*

Amy Blaylock  
*Caldwell Holding Company*

Whitney Boyd  
*Bank of St. Francisville*

Jack Colvin  
*b1BANK*

Tia Culpepper  
*Origin Bank*

Angelle Bertrand David  
*b1BANK*

Amy Flint  
*Caldwell Holding Company*

Angelice Fried  
*Bank of St. Francisville*

Misty Guidry  
*Synergy Bank*

Danielle Hearne  
*Louisiana National Bank*

Devon Hebert  
*State Bank & Trust Company*

Wesley Lazarus  
*Progressive Bank*

Kim Lee  
*Community Bank of Louisiana*

Jonathan Little  
*Origin Bank*

Elliot Macks  
*South Louisiana Bank*

Kade Madden  
*Home Federal Bank*

Lindsay M. McClaran  
*Gibsland Bank & Trust*

Hilie McFarland  
*Delta Bank*

Julie McMillin  
*Merchants & Farmers Bank*

Kylie Middleton  
*b1BANK*

Rusti Morel  
*Rayne State Bank*

Greg Nichols  
*Barksdale Federal  
Credit Union*

Dillon Patel  
*Louisiana National Bank*

Briar Prewitt  
*b1BANK*

Darryl Pruitt  
*Bonvenu Bank*

Logan Reeder  
*Home Federal Bank*

Trey Roberson  
*Century Next Bank*

Karri Shaver  
*Century Next Bank*

Kendall Shaw  
*b1BANK*

Susan Skapura  
*Century Next Bank*

Jessica Slaughter  
*Century Next Bank*

Justin Stanley  
*Delta Bank*

Neil Thomason  
*Jonesboro State Bank*

Peyton Underwood  
*Century Next Bank*

Katie Vegas  
*State Bank & Trust Company*

Michael Wilkes  
*Century Next Bank*



# 2025 Schedule

## Day 1 – Monday, June 2

**3 p.m.** Hotel Check-in Begins

**4 p.m. Introduction to BankExec**

*Mark Marionneaux, President/CEO, Chief Lending Officer, Bank of Zachary*  
*David Peddy, Senior Vice President/CAE, Sabine State Bank & Trust Co.*  
*Poncho Seaford, Senior Vice President/Director of Credit Support Services, b1BANK*  
*Jason Smith, President/Chief Executive Officer, Bonvenu Bank*  
College of Business (COB) 126

**5:15 p.m. Reception**

*Sponsored by b1BANK*  
*Welcome by Jude Melville, President/Chief Executive Officer, b1BANK*  
Joe Aillet Pressbox and Suites

## Day 2 – Tuesday, June 3

**7-8 a.m. Breakfast**  
University Hall

**8 a.m. Bank Financials**

*Jeff Fair, Asset Liability Consultant, American Planning*  
College of Business (COB) 126

**8 a.m. BankExec**  
Breakout Rooms

## DAY 2 CONTINUED

**10 a.m. Credit and Lending**

*Chad Carter, Executive Vice President, Correspondent Banking, b1BANK*  
*Brian Fleming, Chief Lending Officer, Gibsland Bank & Trust*  
*Bill Hogan, President/CEO, Century Next Bank*  
*Tyler Murchison, Executive Vice President/Chief Lending Officer, BOM Bank*  
*Layne Weeks, Executive Vice President/Chief Lending Officer, Century Next Bank*  
College of Business (COB) 126

**10 a.m. Comparative Analysis**

*Brandon McKee, SVP/CFO, City Bank and Trust Company*  
*Luke Brandon, CFO, Merchants & Farmers Bank*  
College of Business (COB) 101

**12 p.m. Lunch**  
University Hall

**1 p.m. Bank Operations 1.0**

*Dawn Bastarache, Executive Vice President, Chief Operations Officer, Bonvenu Bank*  
*David Madrid, Compliance Manager, Bonvenu Bank*  
College of Business (COB) 126

**1 p.m. Enterprise Risk Management**

*Kathryn Manning, EVP, Chief Risk Officer, b1BANK*  
*Ramona Schexnider, EVP/Chief Risk Officer, JD Bank*  
College of Business (COB) 101

**COLOR KEY:**    **Black = All Students**    **Blue = 1st Year Students**    **Red = 2nd Year Students**

**DAY 2 CONTINUED**

- 3 p.m. Compliance**  
*Patti Joyner, Compliance Consultant,  
Financial Solutions  
College of Business (COB) 126*
- 3 p.m. BankExec**  
Breakout Rooms
- 4:30 p.m. Panel: The Role of Regulators**  
*Jeff Bongiovanni, Vice President,  
Supervision and Regulation, Federal Reserve  
Bank of Dallas  
Scott Bergeron, Assistant Deputy Comptroller,  
OCC  
Kathryn Manning, EVP, Chief Risk Officer,  
b1BANK  
College of Business (COB) 101*
- 5:30 p.m. Reception**  
*Sponsored by Bonvenu Bank  
Joe Aillet Pressbox and Suites*

**Day 3 – Wednesday, June 4**

- 7-8 a.m. Breakfast**  
*Sponsored by Caldwell Holding Company  
University Hall*
- 8 a.m. Human Resources**  
*Dr. Marcia Dickerson, Professor of  
Management, Louisiana Tech  
College of Business (COB) 126*

**DAY 3 CONTINUED**

- 8 a.m. Case Studies and Wealth Management**  
*Dr. William McCumber,  
Associate Professor of Finance, Louisiana Tech  
Byron Moore, Managing Director,  
Planning Group, Argent Advisors, Inc.  
College of Business (COB) 101*
- 10 a.m. Credit and Lending**  
*Sam Ponder, Senior Vice President,  
Chief Credit Officer, Louisiana National Bank  
Mike McGee, SVP/Chief Lending Officer,  
Louisiana National Bank  
Brian Smith, SVP, Managing Director,  
b1BANK  
College of Business (COB) 126*
- 10 a.m. BankExec**  
Breakout Rooms
- 12 p.m. Lunch**  
*Sponsored by Century Next Bank  
University Hall*
- 1 p.m. Liquidity**  
*Jeff Fair, Asset Liability Consultant,  
American Planning  
Dr. William McCumber, Associate  
Professor of Finance, Louisiana Tech  
College of Business (COB) 126*
- 1 p.m. Technology – External**  
*Corey LeBlanc, Chief Digital and Innovation  
Officer, Locality Bank  
College of Business (COB) 101*

# 2025 Schedule

## DAY 3 CONTINUED

**3 p.m. Technology and Bank Operations**  
*Corey LeBlanc, Chief Digital and Innovation Officer, Locality Bank*  
College of Business (COB) 126

**3 p.m. Bank Operations 2.0**  
*Dawn Bastarache, Executive Vice President, Chief Operations Officer, Bonvenu Bank*  
*Candace Dunigan, Information Security Officer, Bonvenu Bank*  
College of Business (COB) 101

**4:30 p.m. Panel: Mergers and Acquisitions**  
*Jeff Fair, Asset Liability Consultant, American Planning*  
*Chad Carter, Executive Vice President, Correspondent Banking, b1BANK*  
*Jerry Vascocu, President, b1BANK*  
College of Business (COB) 101

**5:30 p.m. Reception**  
*Sponsored by Origin Bank*  
Joe Aillet Pressbox and Suites

## Day 4 – Thursday, June 5

**7-8 a.m. Breakfast**  
*Sponsored by Gibsland Bank & Trust*  
University Hall

**8 a.m. Interest Rate Risk**  
*Jack Byrd, Northwest Louisiana Chairman, b1BANK*  
*Jeff Fair, Asset Liability Consultant, American Planning*  
College of Business (COB) 126

## DAY 4 CONTINUED

**8 a.m. Entrepreneurship**  
*Jerry Vascocu, President, b1BANK*  
College of Business (COB) 121

**10 a.m. Behavioral Cybersecurity**  
*Dr. William McCumber, Associate Professor of Finance, Louisiana Tech*  
*Dr. Craig Van Slyke, Mike McCallister Eminent Scholar Chair in Information Systems, Louisiana Tech*  
College of Business (COB) 126

**10 a.m. Management and Leadership**  
*Dr. Miles McCall, Executive Vice President, Commercial Bank of Texas*  
College of Business (COB) 121

**12 p.m. Lunch**  
University Hall

**1 p.m. Marketing and Sales 1.0**  
*Gary Littlefield, Baton Rouge Market President, Gulf Coast Bank*  
*Ryan Kilpatrick, EVP, Origin Bank*  
College of Business (COB) 126

**1 p.m. BankExec**  
Breakout Rooms

**3 p.m. Cybersecurity**  
*Clay Baum, Chief Information Officer, Lamar National Bank*  
College of Business (COB) 126

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DAY 4 CONTINUED

- 3 p.m.    Regional Economic Development**  
*Dr. Patrick Scott, Associate Professor of Economics, Louisiana Tech*  
College of Business (COB) 101
- 4:30 p.m. Analytics in Banking**  
*Dr. Selwyn Ellis, Professor of Computer Information Systems, Louisiana Tech*  
College of Business (COB) 101
- 5:30 p.m. Reception**  
Joe Aillet Pressbox and Suites

**Day 5 – Friday, June 6**

- 7-8 a.m. Breakfast**  
*Sponsored by Louisiana Land Bank*  
University Hall
- 8 a.m. Allowance for Loan and Lease Losses (ALLL) and Current Expected Credit Losses (CECL)**  
*JP Luster, Vice President, American Planning*  
College of Business (COB) 126
- 8 a.m. BankExec**  
Breakout Rooms
- 9 a.m. Marketing and Sales 2.0**  
*Gary Littlefield, Baton Rouge Market President, Gulf Coast Bank*  
*Ryan Kilpatrick, EVP, Origin Bank*  
College of Business (COB) 126

DAY 5 CONTINUED

- 9 a.m. BankExec Final Presentations**  
College of Business (COB) 101
- 10 a.m. Explanation of Case Study Projects**  
*Dr. William McCumber, Associate Professor of Finance, Louisiana Tech*  
College of Business (COB) 126
- 11 a.m. Graduation**  
University Hall

**Drinks and snacks are available throughout the day in the Rawle Room (College of Business 220).**

Course materials can be accessed through Notion or by scanning the QR code below.



# Thank you to our Sponsors!

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## SAVE *the* DATE!

Louisiana Tech University School of Banking  
June 1-5, 2026  
[business.latech.edu/banking](http://business.latech.edu/banking)